

# A Crisis of Missed Opportunities? Foreclosure Costs and Mortgage Modification During the Great Recession\*

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## Abstract

We investigate the causal housing impacts of Great Recession policies in California that substantially increased lender pecuniary and time costs of foreclosure. The California Foreclosure Prevention Laws (CFPLs) prevented 250,000 California foreclosures (a 20% reduction) and created \$300 billion in housing wealth. They also reduced borrower transitions into default, increased maintenance spending for homes that entered foreclosure, mitigating foreclosure externalities, and boosted mortgage modifications. The CFPLs had minimal adverse side effects on the availability of mortgage credit for new borrowers. Altogether, the CFPLs were a highly effective foreclosure intervention that required no pecuniary subsidy from taxpayers.

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# 1 Introduction and Background

At the height of the 2000s housing boom, California accounted for one-quarter of US housing wealth.<sup>1</sup> But as 2006 boom turned into 2008 bust, house prices in the state fell 30 percent and over 800,000 homes entered foreclosure.<sup>2</sup> To aid distressed borrowers, stem the rising tide of foreclosures, especially in hard-hit areas of Southern California and the Inland Empire, and combat the crisis, the State of California in 2008 enacted unique foreclosure abatement legislation (the California Foreclosure Prevention Laws). The new laws increased foreclosure pecuniary costs in order to mitigate maintenance-related foreclosure externalities, while simultaneously imposing delays and foreclosure moratoria on lenders to encourage mortgage modification. Unlike later federal programs (HAMP and HARP), the California policy treatment effects were broad-based and immediate. Yet despite the application of a unique policy to the nation's largest housing market, there has been little focus on and no prior evaluation of California's crisis period policy efforts. In this paper, we undertake such an evaluation and use California as a laboratory to measure the effects of the California Foreclosure Prevention Laws (CFPLs).

California is a non-judicial foreclosure state. Prior to the CFPLs, the state required only that a lender or servicer (henceforth, lenders) initiating a home foreclosure deliver a notice of default (NOD; foreclosure start) to the borrower by mail. A 90-day waiting period then commenced before the lender could issue a notice of sale (NOS) of the property. In the midst of the housing crisis in July 2008, California passed the first of the CFPLs, Senate Bill 1137 (SB-1137).<sup>3</sup> This bill, which immediately went into effect, mandated that agents who obtained a vacant residential property through foreclosure must maintain the property or face steep fines of up to \$1000 per property per day. SB-1137 also prohibited lenders from issuing an NOD to owner occupied borrowers until 30 days after informing the homeowner via telephone of foreclosure alternatives. The homeowner then had the right within 14 days to schedule a second meeting with the lender to discuss foreclosure alternatives. The above foreclosure mediation statutes also applied to borrowers who were issued an NOD prior to July 2008 but were awaiting a NOS, meaning that SB-1137 aimed to dampen both foreclosure starts and real estate owned foreclosures (REO foreclosures; when a buyers lose their home to the lender) upon passage. The following year in June 2009, California implemented the California Foreclosure Prevention Act (CFPA).

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<sup>1</sup>ACS Table-S1101 and Zillow.

<sup>2</sup>Mortgage Bankers' Association

<sup>3</sup>[SB-1137 text](#).

The CFPA imposed an additional 90 day moratorium after NOD on lender conveyance to borrowers of a NOS unless the lender implemented a State-approved mortgage modification program. Together, the CFPLs (SB-1137 and the CFPA) significantly increased the lender pecuniary and time costs of home foreclosure. A full overview of the CFPLs is in appendix A.

The CFPLs were unique in scope and implemented at a moment when many California housing markets were spiraling downward. As such, these policies provide a rare opportunity to assess the housing impacts of important crisis-period policy interventions that sought to reduce foreclosures by encouraging foreclosure maintenance spending and mortgage modification.

From the outset, the CFPLs were viewed with skepticism. In marked contrast to the California approach, the US Government elected not to increase foreclosure costs or durations during the crisis period. Indeed, Larry Summers and Tim Geithner, leading federal policymakers, argued that such increases would simply delay foreclosures until a later date.<sup>4</sup>

However, findings of recent academic studies suggest mechanisms whereby the CFPLs could have bolstered housing California housing markets. The key economic channel is based on the negative price impacts of foreclosure on the foreclosed home (Campbell et al., 2011) and neighboring properties, whereby foreclosures adversely affect nearby housing by increasing housing supply<sup>5</sup> or through a “disamenity” effect where distressed homeowners neglect home maintenance.<sup>6</sup> More broadly, a spike in foreclosures lowers prices for the foreclosed and surrounding homes, which adversely affects local employment (Mian and Sufi, 2014), and finally the combination of employment and house prices losses leads to further foreclosures (Foote et al., 2008; Mian et al., 2015). By increasing lender foreclosure costs, the foregoing research thus suggests that the CFPLs may have slowed the downward cycle, mitigated the foreclosure externality, and buttressed ailing housing markets, especially in areas hard-hit by the crisis. Further, if the CFPLs reduced the adverse effects of the foreclosure externality at the height of the crisis, then the policy effects should be long lasting. These conjectures, however, have not been empirically tested, especially in response to a positive, policy-induced shock like the CFPLs.

Figure 1 presents motivating evidence regarding the impacts of the CFPLs via plots of housing indicators for California and the other Sand States (Arizona, Florida, and Nevada; in the literature,

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<sup>4</sup>Summers (2014); Geithner (2010a). Summer’s and Geithner’s comments were related to increasing foreclosure durations. Neither Summer nor Geithner mentioned policies that incentivized maintenance spending on foreclosed homes.

<sup>5</sup>Anenberg and Kung (2014); Hartley (2014).

<sup>6</sup> See Harding et al. (2009); Gerardi et al. (2015); Lambie-Hanson (2015); Cordell and Lambie-Hanson (2016); Glaeser et al. (2018). Also see Morse and Tsoutsoura (2013); Munroe and Wilse-Samson (2013); Gupta (2019).

the Sand States are typically grouped together as they experienced a similar housing market boom and bust and collectively were the epicenter of the late-2000s housing crisis). The blue dashed vertical lines represent the inception dates of SB-1137 and the CFPA. Data sources are in the figure notes. First, all Sand States behaved similarly prior to the CFPLs (e.g. the parallel pre-trends difference-in-differences assumption) and there were no levels differences between California and the other Sand States during the pre-CFPL period. Then with the passage of the CFPLs, California foreclosures and mortgage default risk fell markedly and housing returns increased; these effects persisted through the end of the sample in 2014. In a preview of our main results, we apply the Synthetic Control method to these indicators in table B1 and figure B1 of appendix B, where the potential cross-sectional controls consist of all US states. The results show that following the implementation of the CFPLs, the improvement in the California housing market was large in magnitude compared to the estimated counterfactual. Further, falsification tests where we iteratively apply the treatment to all other states (a permutation test) shown in table B1 (column 5; see table notes for computational details) indicate that estimated response to treatment in California housing markets was rare, akin to statistical significance in traditional inference.

The key identifying assumption in the aforementioned Synthetic Control analysis and throughout our study is that we can generate a counterfactual that would represent the path of California housing markets in absence of the treatment. The threats to such an identification strategy are (1) differential California macro trends that may contaminate comparisons of treatment and controls; and (2) confounding outsized local employment or house price shocks unrelated to the treatment in California housing markets, relative to controls, that may reduce foreclosures in California (noting from double trigger theory of mortgage default (Foote et al., 2008) that households default on mortgages when faced with the *interaction* of negative equity and an adverse employment shock).

To establish internal validity of our CFPL estimates and address potential confounds, below we exploit the sharp nature of the CFPL policy experiment, disaggregated data, within California and across state variation, and several estimation approaches to account for local housing and macro dynamics, loan-level characteristics, and California-specific macro trends in our identification of policy effects. Specifically, in support of a causal interpretation of our results we note the following: (1) The implementation of the CFPLs resulted in an immediate change in California housing markets upon announcement, well before federal programs (e.g. HAMP and HARP), making other explanations for our results unlikely; (2) our results are robust across multiple identification schemes that account for

California macro trends and anomalous shocks to non-California housing markets by exploiting the state-level nature of the policy, border analyses, and only within California variation; (3) findings are consistent across both loan-level and aggregated data compiled from different sources; (4) our results are robust to the inclusion of multiple housing, employment, and loan-level controls; (5) we implement multiple falsification tests to examine the CFPLs relative to other housing markets or economic variables where the results are congruent with a causal interpretation of the CFPL effects; and (6) we document the direct CFPL impacts for the targeted owner occupied homes, relative to non-owner occupied homes, on foreclosure starts looking only within California zip codes as well as on foreclosure maintenance spending and modifications.

In total, our findings suggest that the CFPLs were highly effective in stemming the crisis in California foreclosures. The CFPLs prevented 250,000 Real Estate Owned (REO; NOS) foreclosures, a reduction of 20%, and increased California *aggregate* housing returns by 5.4%. In doing so, they created \$300 billion of housing wealth. These effects were concentrated in areas most severely hit by the crisis. We further provide direct evidence that the CFPLs positively impacted housing markets using loan-level micro data: In a within zip code, California only difference-in-differences research design, we find that SB-1137 reduced foreclosure starts (NODs) for the targeted owner occupied borrowers, relative to the non-owner occupied borrowers that were not subject to SB-1137’s NOD delay. Moreover, our results show that SB-1137 caused an increase in home maintenance and repair spending by lenders who took over foreclosed properties from defaulting borrowers, in line with policy incentives (recall that SB-1137 mandated that agents who took over foreclosed properties must maintain them or face fines of up to \$1000 per day). This increased maintenance and repair spending directly mitigates the foreclosure “disamenity” effect, a key reason why foreclosures create negative externalities.<sup>7</sup> As SB-1137 increased the cost of REO foreclosure via increased maintenance and repair spending and as longer REO foreclosure durations (e.g. the time from when the lender takes possession of a foreclosed property to the time the property is disposed) are likely associated with higher maintenance costs, one may expect lenders to respond by reducing REO foreclosure durations. This is a key policy goal of a foreclosure mediation strategy (Geithner, 2010b) and matches what we find in our analysis of the policy, congruent with the CFPLs increasing foreclosure costs. In other direct evidence of CFPL impacts, we also show that the CFPLs increased mortgage modifications. Specifically, we find that before the implementation

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<sup>7</sup>See (Gerardi et al., 2015; Lambie-Hanson, 2015; Cordell and Lambie-Hanson, 2016; Glaeser et al., 2018).

of the Federal Government’s HAMP and HARP programs that the CFPLs increased the mortgage modification rate by 38%. Finally, we find that policies did not create any adverse side effects for new California borrowers as regards credit rationing. This result is congruent with expectations given the prominence of the GSEs in mortgage lending following the Great Recession and as the GSEs do not discriminate based on geography (Hurst et al., 2016). Overall, our results suggest that the CFPLs were a successful crisis-era intervention that required no pecuniary subsidies from taxpayers.

## 2 Data

We first estimate the effects of the CFPLs on the incidence of REO foreclosures using monthly Zillow REO foreclosures per 10,000 homes at the county level. We complement this data with controls and other variables compiled at the county level including Zillow house price returns; Land Unavailability as a predictor for house price growth (Lutz and Sand, 2017); Bartik (1991) labor demand shocks compiled from both the Census County Business Patterns (CBP) and the BLS Quarterly Census of Employment and Wages (QCEW); household income from the IRS Statistics of Income (SOI); the portion of subprime loan originated from HMDA data and HUD subprime originator list; and the non-occupied homeowner occupation rate as this may be a predictor of house price growth (Gao et al., 2017). We discuss these data in context below and list all data in appendix C.

We also assess the effects of the CFPLs using loan-level data from the Fannie Mae and Freddie Mac (GSE) loan performance datasets. We use GSE loan performance data for two key reasons: First, the GSE data are publicly available, making our analysis transparent and re-producible. Second, and just as important, the GSEs apply similar lending standards across regions and do not discriminate based on geography (see Hurst et al. (2016) for a rigorous treatment), meaning that the set of GSE loans yields natural controls and treatment groups as regards the support of loan-level characteristics.<sup>8</sup> Moreover, we supplement this data with the Moody’s Blackbox dataset that covers the universe of data sold into private label mortgage backed securities. We discuss our identification strategy for our loan-level analysis in depth below.

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<sup>8</sup>Note that the GSE data contain a large number of subprime loans originated during the 2000s housing boom. Following the literature and defining subprime loans as loans where the borrower has a credit score below 660, between 2004 and 2006 during the height of the boom, 1.29 million originated loans in California in the GSE dataset were subprime representing 15.3% of all originations. Likewise for the US overall during this period, 15.5% of originated loans in the GSE dataset were subprime. The similar subprime origination rates in California and the US overall also highlight how the GSEs apply a consistent lending methodology across geographies and that GSE mortgages thus constitute a natural control and treatment group in our analysis.

### 3 Estimation Methodology: CFPLs and County REO Foreclosures

We employ two main separate estimation schemes to measure the effects of the CFPLs on foreclosures at the county level: The Synthetic Control method ([Abadie et al., 2010, 2015](#)) and a difference-in-difference-in-differences approach. Our other analyses (for example loan-level estimates) build on the approach described here.

#### **Synthetic Control (Synth):**

The Synth method generalizes the usual difference-in-differences, fixed effects estimator by allowing unobserved confounding factors to vary over time. For a given treated unit, Synth uses a data-driven algorithm to compute an optimal control from a weighted average of potential candidates not exposed to the treatment. The weights are chosen to best approximate the characteristics of the treated unit during pre-treatment period. For our foreclosure analysis, we iteratively construct a Synthetic Control Unit for each California county, where the characteristics used to build the Synthetic units are discussed below. The CFPL policy effect is the difference (Gap estimate) between each California county and its Synthetic.

A key advantage of the Synth approach is that it uses pre-treatment characteristics to construct the a weighted average of the control group from all potential candidates. Synth therefore nests the usual difference-in-differences research design, while extending this approach to remove researcher choice and ambiguity as regards the construction of the control group. Hence, as suggested by [Athey and Imbens \(2017\)](#), Synthetic Control provides a simple, but yet clear improvement over typical methods and is arguably the most important innovation in policy evaluation since 2000.<sup>9</sup>

Using Synth, we can also generate a localized policy estimate for each California county. This allows us to assess the distribution of policy estimates across the geography of California as well ensure that average overall estimates are not generated by particular county or local housing market.

For inference, we conduct placebo experiments where we iteratively apply the treatment to each control unit. We retain the Gap estimate from each placebo experiment and construct bootstrapped confidence intervals for the null hypothesis of no policy effect (see also [Acemoglu et al. \(2016\)](#)). For California counties where Gap estimates extend beyond these confidence intervals, the CFPL effects are rare and large in magnitude, akin to statistical significance in traditional inference.

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<sup>9</sup>See [Athey and Imbens \(2017\)](#) and the references therein for broad overview of the Synthetic Control literature and how it compares to other methods.

### Difference-In-Difference-In-Differences (Triple Differences):

We also estimate the foreclosure impacts of the CFPLs through a triple differences research design that exploits a predictive framework that measures ex ante expected variation in REO foreclosures within both California and across other states. Generally, the triple differences approach allows us to control for California-specific macro trends while comparing high foreclosure areas in California to similar regions in other states (Imbens and Wooldridge, 2007; Wooldridge, 2011).

Our triple differences specification for foreclosures is as follows:

$$\begin{aligned}
 Forc/10K\ Homes_{it} = & \sum_{\substack{y=1 \\ y \neq 2008M06}}^T (\theta_y \mathbf{1}\{y = t\} \times HighForc_i \times CA_i) \\
 & + \sum_{\substack{y=1 \\ y \neq 2008M06}}^T (\mathbf{1}\{y = t\} \times (\beta_{1y} HighForc_i + \beta_{2y} CA_i + \mathbf{X}'_i \boldsymbol{\lambda}_y)) \\
 & + \sum_{y=1}^T \mathbf{1}\{y = t\} \mathbf{X}'_{it} \boldsymbol{\gamma}_y \\
 & + \delta_t + \delta_i + \varepsilon_{it}
 \end{aligned} \tag{1}$$

The dependent variable is Zillow REO foreclosures per 10K homes.  $CA$  and  $HighForc$  are indicators for California and high foreclosure counties, respectively. We define  $HighForc$  based on pre-treatment attributes as discussed below. The excluded dummy for indicator and static variables is 2008M06, the month prior to the first CFPL announcement. The coefficients of interest, the triple differences estimates, are the interactions of monthly indicators with  $CA$  and  $HighForc$ ,  $\theta_y$ .

We employ a full set of time interactions to (i) examine the parallel pre-trends assumption; (ii) assess how quickly after implementation the CFPLs reduced REO foreclosures; and (iii) determine if there is any reversal in the CFPL policy effects towards the end of the sample.

Intuitively for each month  $y$ ,  $\theta_y$  is the difference-in-difference-in-differences in foreclosures where compare we ex ante “high foreclosure” counties to “low foreclosure” counties within California (first difference); then subtract off the difference between high and low foreclosure counties in other states (second difference); and finally evaluate this quantity relative to 2008M06 (third difference). The triple differences estimates control for two potentially confounding trends: (i) changes in foreclosures of  $HighForc$  counties across states that are unrelated to the policy; and (ii) changes in California macro-



level trends where identification of policy effects through  $\theta_y$  assumes that the CFPLs have an outsized impact in *HighForc* counties.

The cumulative CFPL triple differences policy estimate over the whole CFPL period is  $\Theta = \sum_{y \geq 2008M07} \theta_y$ , the total mean change in foreclosures for *HighForc* California counties.  $\delta_t$  and  $\delta_i$  are time and county fixed effects, and all regressions are weighted by the number of households in 2000. Controls (listed below) are fully interacted with the time indicators as their relationship with foreclosures may have changed during the crisis.

We also examine the robustness of the foregoing triple differences approach by mimicking equation 1 with the Synth estimates and regressing the Synth Gaps on *HighForc* interacted with month indicators using only the California data in the final regression. This approach follows from the observation that Synth Gap estimates are generalized difference-in-differences estimates of California county-level foreclosures net of foreclosures in matched counties. The within California regression then provides the third difference. As the final regression uses a smaller California-only dataset, we retain county and time fixed effects but only interact the controls with a CFPL indicator.

To measure the county-level pre-CFPL expected exposure to foreclosures (*HighForc*), we use only pre-CFPL data to forecast the increase (first-difference) in foreclosures ( $\Delta\text{foreclosures}$ ) in each county for 2008Q3, the first CFPL treatment quarter, using only data up to 2008Q2 (pre-treatment data). A random forest model is used to build the forecasts as random forest models often provide more accurate predictions than traditional techniques (Mullainathan and Spiess, 2017; Athey, 2018) and as the random forest approach implements automatic variable selection (Breiman, 2001). Therefore, we can include the large array of foreclosure predictors previously identified in the literature and let the data and model decide which variables are most important, removing ambiguous choice as regards predictor inclusion.

We first train the random forest model using data available up to 2008Q1, this first step uses all pre-CFPL data. We then move one-step ahead and predict  $\Delta\text{foreclosures}$  out-of-sample for 2008Q3, the first CFPL treatment quarter, using data up to 2008Q2. Predictors used in our random forest model include the levels and squared values of the first and second lags of  $\Delta\text{foreclosures}$ ; the first and second lag of quarterly house price returns; the levels and squared 2007 unemployment rate; the interaction of the unemployment rate (or its square) and the house price returns as the combination of these quantities constitutes the double trigger theory of mortgage default (Foote et al., 2008); the percentage of subprime originations in 2005 (Mian and Sufi, 2009); Land Unavailability (Saiz, 2010;

Lutz and Sand, 2017); an indicator for judicial foreclosure states (Mian et al., 2015); the 2005 non-owner occupied mortgage origination rate as a proxy of housing market speculation (Gao et al., 2017); and the maximum unemployment benefits for each county’s state in 2007 (Hsu et al., 2018). Predictors also include 2007 income per household, a Sand State indicator, and pre-CFPL Bartik (1991) Labor Demand Shocks.<sup>10</sup> We also interact the Bartik shocks with housing returns. Variable importance for each predictor in the random forest model is plotted in appendix D.

To gauge predictive accuracy, we evaluate our random forest predictions relative to traditional OLS models using the mean-squared error (MSE) for non-California counties in 2008Q3. The MSE for the random forest model is 36.5% lower relative to a benchmark panel AR(2), indicating that the random forest predictions are substantially more accurate. The MSE of the random forest model is also 60.1% lower than a full OLS model that includes all aforementioned predictors.<sup>11</sup>

We classify counties as either high or low foreclosure (*HighForc*) based on the random forest predictions using a cross-validation approach. Specifically, we search from the US median predicted change in foreclosures for 2008Q3 (1.64 per 10K homes) to the 90th percentile (13.07 per 10K homes) and choose the cutoff for high foreclosure counties that minimizes the pre-treatment difference between the treatment and control groups in equation 1 (the cutoff that minimizes  $\sum_{y < 2008M07} \theta_y^2$ ). The cutoff chosen by the cross-validation procedure is 7.54 REO foreclosures per 10K homes, corresponding to the 82nd percentile, meaning that *HighForc* counties have a predicted increase in foreclosures of at least 7.54 per 10K homes for 2008Q3.

Note also that the random forest model predicts marked foreclosure increases for the mean low foreclosure California county at 5.28 REO foreclosures per 10K homes for 2008Q3 (nearly five times the national median). Thus, there is room for foreclosures to fall in non-*HighForc* California counties and allow the triple differences estimates to account for California macro-level trends that may lower foreclosures across the state.

The controls for the triple differences model in equation 1 include the QCEW (monthly) and CBP (annual) Bartik labor demand shocks; 2008M01-2008M06 house price growth; Land Unavailability;

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<sup>10</sup>For a recent analysis of Bartik performance, see Albouy et al. (2019).

<sup>11</sup>We also compare the performance of the random forest model to a auto-regressive panel model with only lags of the of foreclosures and house price returns as these are the top two predictors in the random forest model. We find that in our out-of-sample test that the MSE for the random forest model is 29 percent lower than the MSE for this autoregressive panel model. Thus, there the other variables and the random forest model yield predictive power beyond just a linear inclusion of lags of foreclosures and house price returns.

the 2005 non-owner occupied mortgage origination rate; the 2005 subprime origination rate; and 2007 income per household.

#### 4 The Impact of the CFPLs on County-Level Foreclosures

The estimates of the CFPL impacts on REO foreclosures using the Synth and triple differences approaches are visualized in figure 2. The county-level attributes used to build the Synth matches for each California county use *only* pre-treatment data and include the following: Random forest predictions for  $\Delta$ foreclosures in 2008Q3, REO foreclosures, the 2007 county-level unemployment rate, land unavailability, the Bartik shock between 2007M03 and 2008M03, the percentage of subprime originations in 2005, the non-owner occupied origination rate in 2005, Zillow house price growth in the first 6 months of 2008, and the interaction of the unemployment rate in 2007 and house price growth if the first six months of 2008 in line with a double trigger for mortgage default.

Panel 1A plots the cumulative Gap in REO foreclosures at various percentiles for California counties, where the percentiles are calculated within each month using only the California county-level Synth Gap estimates. The two blue-dashed vertical lines are the implementations of the SB-1137 and the CFPA, and the gray band is the 95% confidence interval bootstrapped from all placebo experiments associated with the null of no CFPL policy effect. Gap estimates that jut outside this confidence band are rare and large in magnitude, corresponding to statistical significance in traditional inference.

During the pre-treatment period, the cumulative Gap is near zero across California percentiles, in line with the parallel pre-trends assumption. Then with passage of SB-1137 in 2008M07, REO foreclosures drop immediately for California counties at the 50th, 25th, and 10th percentiles. Counties at these percentiles are also bunched together towards the bottom end of the distribution below the 95% confidence interval; the distribution is thus right-skewed and a mass of California counties experienced a large and statistically significant CFPL drop in REO foreclosures. Hence, the CFPL effects were not driven by a sole county or local housing market. The decline in foreclosures for these counties then continued through 2014, consistent with long lasting policy effects and contrary to concerns expressed by federal policymakers as there is no evidence of reversal in aggregate county-level foreclosure trends. California counties at the 75th or 90th percentiles experienced comparatively little foreclosure mitigation. This latter finding is not surprising given the pre-CFPL heterogeneity across California housing markets.

The map in figure 2, panel 2 documents the geographic heterogeneity in CFPL foreclosure reduction. Specifically, panel 2 shows the Synth cumulative Gap in REO foreclosures from 2008M07-2011M12. Red areas represent a reduction in foreclosures relative to the Synth counterfactuals, gray areas indicate no change, blue areas correspond to an increase, and white areas have no data. Names are printed on the map for counties whose cumulative Gap is in the bottom 5th percentile relative to the empirical CDF of all placebo effects.

Overall, panel 2 shows that the areas most severely affected by the housing crisis also experienced the largest CFPL treatment effects, in line with the policy successfully targeting the most hard-hit regions. For example, San Bernardino, a lower income and supply elastic region in California’s Inland Empire, was the epitome of the 2000s subprime crisis. This county subsequently experienced large and beneficial CFPL policy effects: REO foreclosures per 10K homes in San Bernardino fell by 525.33 (28.2%). Relative to the Synth counterfactuals, foreclosure reductions were also large in Los Angeles Central California, as well as in inland Northern California. Interestingly, we find no CPFL policy effects in California’s wealthiest counties, located around the San Francisco Bay (Marin, San Mateo, Santa Clara, and San Francisco). Combining all of the Synth estimates across all California counties, results imply that the CFPLs prevented 250,000 REO foreclosures, a reduction of 20.2%.<sup>12</sup>

Panel 1B of figure 2 plots the estimation output of  $\theta_y$  from equation 1. The red line shows  $\theta_y$  from a model that only includes time and county fixed effects (and the *CA* and *HighForc* indicators). The green line corresponds to the full model with controls. Shaded bands correspond to  $\pm 2$  standard error (SE) bands where robust SEs are clustered at the state level to account for autocorrelation and spatial correlation across local housing and labor markets within each state.

There are several key takeaways from panel 1B. First, the path of  $\theta_y$  for the baseline and full models is similar, indicating that the estimates are robust to the inclusion of controls. Next, during the pre-treatment period, the  $\pm 2$  SE bands subsume the horizontal origin and thus the parallel pre-trends assumption is satisfied. Third and congruent with the foregoing Synth estimates,  $\theta_y$  falls immediately after the implementation of SB-1137 in 2008M07. Note that HAMP and HARP, the federal mortgage modification programs, were announced in 2009M03 and not implemented in earnest until 2010M03.<sup>13</sup> Thus the CFPL policy effects in California substantially precede the announcement and implementation

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<sup>12</sup>Re-estimating our Synth results using only non-judicial states in the control group suggests that the CFPLs reduced foreclosures by 20.8%.

<sup>13</sup>Agarwal et al. (2015, 2017) and their NBER working papers.

of the federal programs. Further,  $\theta_y$  levels off at approximately  $-10$  in January 2009 and remains at these levels until 2012, suggesting that the roll out of the federal programs did not change the path of  $\theta_y$ . Fourth, there are no reversals in the CFPL policy effects as  $\theta_y$  stays below the zero-axis through the end of the sample period, consistent with a mitigation of the foreclosure externality at the peak of the crisis having a long-lasting impact on REO foreclosure reduction. Finally, the total CFPL triple differences estimate is  $(\Theta = \sum_{y=2008M07}^{y=2011M12} \theta_y) = -451.44$  (Robust F-statistic: 20.60); meaning that for the average California *HighForc* county, the CFPLs reduced REO foreclosures by 451 per 10K homes. This estimate is in line with our above Synth results.

Last, panel 1C of figure 2 mimics equation 1 and panel 1B, but uses the Synth output and only within California data as discussed above to estimate  $\theta_y$ . Hence, panel 1C documents the robustness of our results to an alternative, two-step estimation scheme. Overall, the path of the estimates in panel 1C closely matches panel 1B, but the magnitudes are slightly smaller. Specifically,  $\theta_y$  in panel 1C hovers around the horizontal axis prior to 2008M07 in line with the parallel pre-trends assumption; falls immediately after the implementation of SB-1137; remains below the zero-axis and thus documents a reduction of foreclosures due to the CFPLs until 2012; and then returns to zero at the end of the sample period, implying no reversal in policy effects.

#### 4.1 CFPL REO Foreclosure Estimate Robustness and Falsification Tests

This sections further assesses the robustness of the regression results presented in figure 2. In particular, we examine the parallel pre-trends assumption from the regression estimated in equation 1 by including county linear and quadratic time trends, employ falsification tests and additional controls based on the double trigger theory of mortgage default (Foote et al., 2008), and use only within California data to show that results are not due to anomalous shocks in non-California counties.

##### Linear and Quadratic County Time Trends:

The following model includes linear and quadratic county time trends to assess the triple differences parallel pre-trends assumption and if there was a sharp, immediate drop in foreclosures following the announcement of the CFPLs:

$$\begin{aligned}
Forc/10K\ Homes_{it} = & \sum_{\substack{y=1 \\ y \neq 2008M06}}^T (\theta_y \mathbf{1}\{y = t\} \times HighForc_i \times CA_i) \\
& + \sum_{\substack{y=1 \\ y \neq 2008M06}}^T (\mathbf{1}\{y = t\} \times (\beta_{1y} HighForc_i + \beta_{2y} CA_i + \mathbf{X}'_i \boldsymbol{\lambda}_y)) \\
& + \sum_{y=1}^T \mathbf{1}\{y = t\} \mathbf{X}'_{it} \boldsymbol{\gamma}_y \\
& + \delta_t + \delta_i + \sum_{i=1}^N \eta_i (\delta_i \times t) + \sum_{i=1}^N \zeta_i (\delta_i \times t^2) + \varepsilon_{it}
\end{aligned} \tag{2}$$

where  $\eta_i$  and  $\zeta_i$  are the coefficients on linear and quadratic county time trends for each of the  $i = 1, \dots, N$  counties. This model thus relaxes the pre-treatment common trends assumption. Equation 2 includes both linear and quadratic trends as foreclosures may have evolved non-linearly during the crisis. Note that the interpretation of coefficient of interest,  $\theta_y$ , is somewhat different from equation 1. Here  $\theta_y$  measures the deviation from common trends and thus the CFPL triple differences effects will only be precisely estimated if the CFPLs induced a sharp reduction in foreclosures in high foreclosure California counties (relative to control regions) following the implementation of the CFPLs. In other words, these statistical tests will reveal if CFPLs created an immediate drop in REO foreclosures.

The results are in panels 1A and 1B of figure 3. Panel 1A plots  $\theta_y$  only when the regression model includes linear county time trends, while panel 1B employs both linear and quadratic county time trends. The path of  $\theta_y$  in panel 1A is nearly identical to our previous estimates, providing further evidence that the parallel pre-trends assumption is satisfied and that the CFPLs created a large drop in REO foreclosures immediately following their introduction. In panel 1B where we include both linear and quadratic time trends the estimates remain statistically significant, again implying that the parallel pre-trends assumption is satisfied and that the CFPLs created a sharp drop in REO foreclosures for high foreclosure California counties. Note in panel 1B that the standard error bands are slightly wider as the inclusion of both linear and quadratic time trends reduces the available degrees of freedom.

### **Falsification and Robustness based on the Double Trigger Theory of Mortgage Default:**

The above findings show that CFPLs resulted in a large and immediate drop in REO foreclosures following their implementation. These findings are robust to various housing and macro controls, California macro trends, and region specific time trends. Further, the falsification tests executed within our

Synthetic Control approach using non-California counties (e.g. distribution of these falsification tests is shown by the gray band in panel 1A of figure 2) show that the change in REO foreclosures following the CFPLs was unique to California relative to counties in all other states. Altogether, this evidence adds credence to the internal validity of our estimates and a causal interpretation of our results. While below we provide further evidence of the direct impact of the CFPLs at the loan-level, here we implement additional, important falsification and robustness tests using aggregated, county-level data. Indeed, the only remaining concern and threat to internal validity, from an aggregated data perspective, is that a hypothetical unaccounted for shock had an outsized positive impact on high foreclosure California counties or an outsized negative impact on control counties just as the CFPLs were implemented in July 2008 and these shocks anomalously impacted foreclosures in either the treatment or the control group. We can explore the potential sources of these shocks by leaning on economic theory: The double trigger theory of mortgage default (Foote et al., 2008) says that households only default when they face negative equity *and* an adverse economic shock. Any confounds to our CFPL foreclosure estimates then must surface through outsized economic or house price shocks. We assess these shocks as potential confounders in turn.

First, we consider employment shocks. In our above triple differences estimates, we control for Bartik (1991) labor demand shocks. As these labor demand shocks are exogenous to the local housing market (they are constructed through the interaction industry employment shares in 2000 and subsequent national growth), we include the Bartik shocks both before *and* after the implementation of the CFPLs above as controls. In other words, our foregoing estimates control for economic shocks to the local labor market during the pre-treatment and treatment periods. In this section, we further assess the role of employment shocks through a falsification test over the pre-treatment and treatment periods. Specifically, we re-estimate our triple differences regressions but let the dependent variable be BLS QCEW Bartik shocks (we eliminate the CBP Bartik shocks that were used above from our control set in this regression). If economic shocks are the cause of the observed reduction in REO foreclosures in California, the triple differences estimates from this regression would be positive and large in magnitude. The results are in panel 2A of figure 3 and show that (1) there were no differences in economic shocks across treatment and control groups during the pre-treatment period; (2) after the implementation of SB-1137 in July 2008, the treatment group of high foreclosure California counties did not experience

positive, outsized economic shocks relative to control counties;<sup>14</sup> and (3) there were no outsized economic shocks following the implementation of the California Foreclosure Prevention Act in June 2009. These estimates therefore indicate that positive employment shocks in high foreclosure California counties relative to controls were not the cause of the decline measured in our CFPL REO foreclosure triple differences estimates.

Next, we examine the robustness of our results to changes in house prices directly *following* the implementation of the CFPLs. Note that our above estimates are robust to the inclusion Land Unavailability (a regional predictor of house price growth) and house price growth during the first half of 2008 (prior to the implementation of the CFPLs) as controls. Yet as stated above, if there was a large and positive house price shock at the same moment that the CFPLs were implemented in California relative to controls, the portion of homeowners facing negative equity and subsequently foreclosures would decline. We address this concern by including an additional control, house price growth in the second half of 2008 (2008Q3 & 2008Q4). While including house price growth after the announcement and implementation of the CFPLs has the potential to be a “bad control” (Angrist and Pischke, 2008), the rationale for including this control is that a reduction in foreclosures surfaces in house prices with a delay. Yet even if California high foreclosure county 2008Q3/4 house price growth was caused by the foreclosure reduction associated with the CFPLs, its inclusion would simply bias our triple differences CFPL foreclosure estimates towards zero. Further, note that the double theory of mortgage default specifies the interaction of negative house price growth and adverse economic shocks as the catalyst for foreclosure instantiation. Thus, as controls we include 2008Q3/4 house price growth, QCEW Bartik labor demand shocks, and their interaction in our baseline model. We also estimate a full model with 2008Q3/4 house price growth, Bartik labor demand shocks, their interaction, as well as all other controls. The results are in panel 2B of figure 3. The path of the triple differences estimates matches our previous findings, meaning that the interaction of house price growth and labor demand shocks is not a confounder for our results.

### **Using only within California Variation:**

Last, we examine the effects of the CFPLs using only variation within California and thus only

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<sup>14</sup>The red line, the model with no controls, suggests that the control group experienced a small, negative economic shock in January 2009. Only positive shocks are a threat to internal validity. Note also that once controls are included (green line) that this that the magnitude of the Bartik triple differences estimate is substantially reduced and statistically insignificant.



California data in a difference-in-differences analysis, where we exploit variation within California by comparing high foreclosure versus low foreclosure California counties. By only using California counties and within California variation, we eliminate concerns related to differential aggregate shocks to California or anomalous shocks in counties in other states as potential confounds. This analysis is feasible as there are 50 California counties in our dataset (39 high foreclosure counties; 11 low foreclosure counties). We assess the impact of the CFPLs in this setup using both a Synthetic Control and difference-in-differences design. First, the Synthetic Control results are in panel 3A of figure 3. The treated group consists of high foreclosure California counties and the controls are low foreclosure California counties. To ensure that the data have a common support, we let the outcome be the growth in foreclosures relative to 2007M01 (log difference). In panel 3A, the gray band is a 90% interval based on the gap estimates from the set of permutation tests and we plot various percentiles for the Gap estimates for high foreclosure California counties. Overall, the results match our previous findings and indicate that the CFPLs led to a large decrease in REO foreclosures across the distribution of high foreclosure California counties. Finally, panel 3C estimates a traditional difference-in-differences regression similar to our above models, but only using California data. The results again document a large decline in California high foreclosure counties immediately following the implementation of the CFPLs.

## **5 CFPL Difference-in-difference-in-differences REO Foreclosure Loan-Level Estimates**

One potential concern with our above analysis is that within housing market loan-level characteristics may differ across regions and thus contaminate our above results. While this is unlikely given the sharp reduction in foreclosures immediately following the introduction of the CFPLs, we address this concern here using GSE loan-level data. The key advantages of the GSE data are that (1) they are publicly available; and (2) the GSEs do not discriminate across regions, yielding loans that constitute natural control and treatment groups within a difference-in-difference-in-differences (triple differences) analysis. Our outcome of interest is the probability that a mortgage enters REO foreclosure and we aim to estimate the triple differences coefficients via a linear probability model that emulates equation 1. We retain data from only non-judicial foreclosure states as these represent a natural control group for California during the Great Recession. Overall, as shown below, our results after accounting for loan-level characteristics match above findings that employ county-level, aggregated data.

We proceed with estimation by employing a common two-step re-weighting technique (Borjas, 1987; Altonji and Card, 1991; Card, 2001).<sup>15</sup> This approach allows us to recover the underlying micro, loan-level triple differences estimates after controlling for loan-level characteristics, while accounting for the fact that REO foreclosure and loan disposition are absorbing states (e.g. once a loan enters REO foreclosure or is re-financed it is removed from the dataset) and thus that the number of loans available in each region during each time period may in itself depend on the treatment.

In the first step we estimate the following loan-level regression, where noting that the lowest level of geographic aggregation in the GSE loan performance data are three digit zip codes:

$$\text{Prob}(\text{REO Forc})_{it} = \sum_{y=1}^T \sum_{i=1}^N (\rho_{iy} \times \mathbf{1}\{y = t\} \times \text{zip3}_i) + \sum_{y=1}^T \sum_{i=1}^N (\mathbf{1}\{y = t\} \mathbf{X}_i' \boldsymbol{\tau}_{iy}) + e_{it} \quad (3)$$

The dependent variable is an indicator that takes a value of 1 for REO foreclosure and zero otherwise.  $\rho_{iy}$  are the year-month coefficients on  $\text{zip3} \times \mathbf{1}\{y = t\}$  dummy variables and  $\tau_{iy}$  are the coefficients on  $\text{Loan} \times \mathbf{1}\{y = t\}$  loan-level characteristics. Hence, we allow the impact of loan-level characteristics on the probability of REO foreclosure to vary flexibly with time as the predictive power of these characteristics may have changed with the evolution of the crisis. Broadly, equation 3 allows us to quality-adjust and thus purge our estimates from any bias associated with differences in loan-level characteristics. We estimate equation 3 using only loans originated during the pre-treatment period as loans originated subsequent to the CPFLs may have been affected by program treatment. Similarly, the vector of loan characteristics used as controls are only measured at loan origination as time-varying variables (such as current unpaid principal balance) may also be impacted by program treatment.  $\mathbf{X}_i$  includes a wide array of loan characteristics which are listed in the notes to figure 4 that shows our final estimation output.

From the regression in equation 3 we retain the zip3-month coefficient estimates on the zip3 dummies,  $\rho_{iy}$ . In the second step of the estimation process, we employ the following model that yields the triple differences estimates of the impact of the CFPLs on the probability of REO foreclosure at the loan-level (slightly changing the subscripts on  $\rho$  to match equation 1):

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<sup>15</sup>For more recent references, see Angrist and Pischke (2008); Beaudry et al. (2012); Lutz et al. (2017).

$$\begin{aligned}
\rho_{it} = & \sum_{\substack{y=1 \\ y \neq 2008M06}}^T (\theta_y \mathbf{1}\{y = t\} \times HighForc_i \times CA_i) \\
& + \sum_{\substack{y=1 \\ y \neq 2008M06}}^T (\mathbf{1}\{y = t\} \times (\beta_{1y} HighForc_i + \beta_{2y} CA_i + \mathbf{X}_i' \boldsymbol{\lambda}_y)) \\
& + \mathbf{X}_{it}' \boldsymbol{\gamma} + \delta_t + \delta_i + \varepsilon_{it}
\end{aligned} \tag{4}$$

$\theta_y$  is the triple differences coefficient of interest and represents the impact of the CFPLs on loans in high foreclosure California zip3 regions after controlling for the change in the probability of foreclosure in low foreclosure California zip3 regions and the difference in the change in the foreclosure rate between high and low foreclosure zip3 regions in other states. We determine high foreclosure California zip3 regions based on the Random Forest predictions and the process documented above. Aggregate controls include Land Unavailability as well as CBP and BLS QCEW Bartik labor demand shocks.

The results are in figure 4. The second-step regression in equation 4 is weighted by the number of households in 2000 and robust standard errors are clustered at the state level. The vertical axis in the plot is in basis points as the probability of REO foreclosure during a given month for a loan is quite small.

The path of  $\theta_y$  in panel A figure 4 (both with and without extra macro and housing controls) matches our previous triple differences estimates in figures 2 and 3, implying that our estimates of the impact of the CPFLs on REO foreclosures are robust the inclusion of loan-level characteristics as controls.

First, during the pre-treatment period,  $\theta_y$  is a precisely estimated zero, indicating that the parallel pre-trends assumption is satisfied. Then with the announcement and implementation of the SB-1137 in July 2008, the first of the CFPLs, the probability of REO foreclosure for high foreclosure California zip3 regions falls immediately and sharply. The quick drop in the probability of REO foreclosure, even after controlling for loan-level characteristics and macro controls, buttresses the assertion that the reduction in high foreclosure California counties was due to the CFPLs: Before the announcement of HAMP in 2009M03, the probability that a mortgage in a high foreclosure California region succumbed to REO foreclosure ( $\sum_{y=2008M07}^{2009M02} \theta_y$ ) fell by 38 percent due to the CFPLs. The cluster-robust F-statistic associated with this triple differences estimate during the pre-HAMP treatment period ( $\sum_{y=2008M07}^{2009M02} \theta_y$ ) is 21.0 (p-value < 0.001), meaning that the reduction in the REO foreclosures following the implementation of

SB-1137 and the introduction of the CFPLs was both large and statistically significant.

From there,  $\theta_y$  stays below zero through 2011 as the CFPLs continued to reduce foreclosures in high foreclosure California regions over evolution of the crisis.  $\theta_y$  then reverts back to zero (and becomes statistically insignificant) in late 2011 into 2012. Importantly,  $\theta_y$  does not ascend above zero through the end of the sample period, in line with our above results that show that the CFPLs simply did not delay REO foreclosures until a later date.

Panel B of figure 4 controls for zip3 time trends and therefore assesses the parallel pre-trends assumption and if the CFPLs induced an immediate and sharp drop in the REO foreclosure rate. The path of  $\theta_y$  is nearly identical across panels A and B of figure 4. Hence, the parallel pre-trends assumption appears to be satisfied as our results are robust to the inclusion of local housing market time trends.

Another possibility is that homes in high foreclosure California regions were being disposed via a foreclosure alternative (Short Sale, Third Party Sale, Charge Off, or Note Sale). While foreclosure alternatives may reduce the number of empty homes, such resolutions would not have aided policymakers in their goal of keeping homeowners in their homes. We repeat the above analysis, but let the dependent variable be equal to 1 for mortgages that enter into a foreclosure alternate and zero otherwise. The path of the triple differences coefficients is in appendix E. The results show that there was no change in incidence of foreclosure alternates during the early part of the crisis. Then, beginning in mid-2009, foreclosure alternates in high foreclosure California regions began to drop, meaning that the probability that a mortgage entered into a foreclosure alternative fell.

## 6 CFPL Transition Probabilities from Default to Foreclosure

In this section, we examine the transition rates of distressed mortgages into foreclosure. The research question is whether distressed California mortgages were less likely to enter foreclosure due to the CFPLs, as distressed loans were the primary target of the policy (below we also evaluate cure rates for mortgages in default). We measure delinquency in the month prior to the CFPL announcement, June 2008, so that the CFPLs do not contaminate the measured initial delinquency status. We then trace out transition probabilities from pre-CFPL delinquency to foreclosure. As mortgages sold into private securitization constituted an outsized number of defaults, for this analysis we use the universe of private label mortgages from Moody's Blackbox. This allows us to employ a within-delinquency cohort analysis that yields similarity between treatment and control mortgages in terms of distress and assesses the

robustness of our foregoing results to private-label securitized mortgages. Likewise, we consider loans from Arizona, California, and Nevada to ensure comparability of housing and default conditions across treatment and control groups. Note that a drawback of this research design is that the CFPL treatment can affect delinquency status. Thus, we can only measure delinquency status in the pre-CFPL period and examine the subsequent transition probabilities for these loans, whereas our above analysis allowed us to consider all loans.

We first examine the transition probabilities into REO foreclosure of loans that were 90 days delinquent in the month before the CFPLs, noting that 90 day delinquencies typically correspond to borrower default and an initiation of the foreclosure process. Our key generalized difference-in-differences estimating equation becomes

$$\begin{aligned} \text{Prob}(\text{REO Foreclosure}_{it} | \text{Default}_{\text{Pre-CFPL}}) = & \sum_{\substack{y=1 \\ y \neq 2008\text{M06}}}^T (\theta_y \mathbf{1}\{y = t\} \times CA_i) \\ & + \sum_{\substack{y=1 \\ y \neq 2008\text{M06}}}^T (\mathbf{1}\{y = t\} \times \mathbf{X}_i' \boldsymbol{\lambda}_y) + \delta_t + \text{zip3}_i + \varepsilon_{it} \end{aligned} \quad (5)$$

where  $\theta_y$  is the difference-in-differences estimate that measures the probability of transition from default in June 2008, the month before the CFPL announcement, to REO foreclosure for mortgages in California relative to those in control states. For estimation, we employ the two-step procedure discussed above.  $\mathbf{X}_i$  is a large array of loan characteristics measured at origination and we allow the coefficients on these controls to vary flexibly with time. The full list of controls are in the notes to figure 5. Panel A of figure 5 displays the estimates of  $\theta_y$  from equation 5. The red-dashed vertical line is the month prior to the CFPL announcement (June 2008) when delinquency status was measured and the blue lines are the implementations of SB-1137 and the CFPA, respectively. Gray bands correspond to  $\pm 2$  robust standard errors clustered at the three-digit zip code level.

As expected, there is no difference in the probability of REO foreclosure between treatment and control mortgages prior to the CFPLs as REO foreclosure is an absorbing state. Hence, the parallel pre-trends assumptions is satisfied by construction. Similarly, there is no change in the probability of REO foreclosure for the first three months after delinquency measurement due to the requisite duration between foreclosure initiation and REO foreclosure. Then in late 2008, distressed California mortgages that were 90 days delinquent in June 2008 experienced a sizable and statistically significant

drop in the probability of REO foreclosure. Note that our estimates here are markedly higher than comparable foregoing estimates for all GSE mortgages. This implies the CFPL REO foreclosure impacts were strongest for the most at-risk California borrowers, in line with the policy targeting distressed households. Then into 2009 and through the end of the sample there were some slight decreases in the transition rate into REO foreclosure and no evidence of reversal. Hence the CFPL policy effects were long-lasting.

Next, panels B and C show the difference-in-differences estimates for the transition rates of loans 60 days delinquent in the month prior to the implementation of the CFPLs to REO foreclosure (panel B) and foreclosure starts (panel C), building on the regression model in equation 5. Starting with panel B where the dependent variable is  $(\text{Prob}(\text{REO Foreclosure})_{it} | 60 \text{ Days Delinquent}_{\text{Pre-CFPL}})$ , we document a large decline in the probability of transition from 60 days delinquent to REO foreclosure.<sup>16</sup> The initial decline is smaller than the estimated reduction for 90 day delinquent loans in panel A but longer lasting. Also congruent with panel A there is no evidence of reversal in the CFPL effects, indicating that the initial CFPL REO foreclosure reduction for 60 day delinquent loans did not reverse in later periods.

Finally, in panel C where the dependent variable is  $(\text{Prob}(\text{Foreclosure Start})_{it} | 60 \text{ Days Delinquent}_{\text{Pre-CFPL}})$  results show that the CFPLs led to a decline in the transition probability from 60 day delinquency to a foreclosure start. These effects lasted through 2010 and there is no substantial evidence of reversal towards the end of the sample period.

Overall, panels A and B document a marked CFPL reduction in the transition to REO foreclosure for seriously delinquent loans, while panel C suggests that the CFPLs impeded foreclosure starts. Together, this evidence further supports CFPL efficacy as the policies increased foreclosure costs to lower the transition of delinquent loans into foreclosure.

## 7 Alternative Identification: CFPL Border Analysis

In the above analysis we employed all regions within in California to measure the total impact of the CFPLs on foreclosures. As an alternative form of identification, we also conduct a border analysis using California, Arizona, and Nevada. An important benefit of a border analysis research design in our context is that the California eastern border region is largely separated and dissimilar from California's

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<sup>16</sup>Note the decline in the probability of transition from 60 day delinquency to REO foreclosure occurs later for these loans compared to those in panel A as the lower delinquency status necessitates a longer transition duration to REO Foreclosure.

large coastal population centers likely targeted by the CFPLs. Thus, the CFPL policy shock may be more plausibly exogenous for these regions. A second advantage of the border analysis is that the regions on either side the border are more likely to be similar in terms of economic and population dynamics. Yet the notable drawback of any border design is that the estimates from this analysis may have limited external validity when applied outside of the border region.

We estimate two versions of the border analysis using the three digit zip codes adjacent to the California border: First we consider only the Lake Tahoe border community along the Northern California eastern border with Nevada. While this community is smaller than California’s larger cities and not large enough to be an MSA, it extends across the California and Nevada border. We construct a map of the three digit zip codes used in this analysis in appendix figure F1. In a second approach, we use loans from all three digit zip codes along the Arizona, California, and Nevada borders. We plot these regions in appendix figure F2. As there are a limited number of three-digit zip codes and we intend to geographically cluster standard errors, we employ the Moody’s Blackbox data that covers the universe of mortgages sold into private securitization and reports the zip code for each mortgage. Furthermore as the CFPL policy has an implementation date we can exploit the time dimension of policy, which is not available for other border foreclosure studies such as Mian et al. (2015). We thus employ a loan-level difference-in-differences analysis across the California border and over time. The estimating equation builds on our previous analyses as follows:

$$\begin{aligned} \text{Prob}(\text{REO Foreclosure}_{it}) = & \sum_{\substack{y=1 \\ y \neq 2008\text{M06}}}^T (\theta_y \mathbf{1}\{y = t\} \times CA_i) \\ & + \mathbf{X}_i' \boldsymbol{\lambda} + \delta_t + \text{zip}_i + \varepsilon_{it} \end{aligned} \quad (6)$$

We estimate equation 6 for both the Lake Tahoe and for the full Arizona, California, and Nevada border regions. As the zip codes near the Border regions are geographically large, we control for zip code rather than the three digit zip codes used above. Finally, robust standard errors are clustered at the four-digit zip code level and the loan-level controls are listed in the notes to figure 6 that displays our final estimate output.

The estimation results for  $\theta_y$  are plotted in figure 6 where panel A shows the output from the Lake Tahoe region and panel B displays the output from the full border analysis. The results indicate that

the CFPLs lowered REO foreclosures for homes on the California side of the border. Unfortunately due to the small number of observations, the standard errors for the Lake Tahoe border region in panel A are quite wide. Nevertheless, the results indicate that there was a large and statistically significant reduction in REO foreclosure for Lake Tahoe homes on the California side of the border. The difference-in-differences estimates are much more precise when we consider the full border region in panel B, corresponding to the large increase in observations. Here, congruent with our above findings, the implementation of the CFPLs leads to a sizable and immediate reduction in foreclosures and no subsequent reversal in policy effects. Overall, our border analysis results thus further support efficacious CFPL policy effects within an important research design comprising a high likelihood of internal validity.

## 8 Mortgage Modifications

While the overarching aim of the CFPLs was to reduce foreclosures, the policy also sought to increase modifications. This section first uses GSE loan-level data to assess the change in the modification rate due to the CFPLs. We employ the same two-step estimation procedure described above in section 5, but in this case the outcome variable of interest is the probability of loan modification. Step 1 of the two step procedure is identical to that described in section 5, but we use an indicator for mortgage modification as the left-hand-side variable. In the second step, we estimate the following difference-in-differences regression:

$$\rho_{it} = \sum_{\substack{y=1 \\ y \neq 2008M06}}^T (\mathbf{1}\{y = t\} \times (\theta_y CA_i + \mathbf{X}_i' \boldsymbol{\lambda}_y)) + \mathbf{X}_{it}' \boldsymbol{\gamma} + \delta_t + \delta_i + \varepsilon_{it} \quad (7)$$

where  $\rho_{it}$  are the coefficient estimates on zip3  $\times$  time dummy variables from the first step of the procedure that control for loan-level characteristics. The coefficient of interest is  $\theta_y$  that measures the difference-in-differences in the probability of loan modification in California relative to other states.  $\delta_i$  and  $\delta_t$  are zip3 and year-month fixed effects and the static and time varying controls include zip3 land unavailability as well as CBP and BLS QCEW Bartik shocks, respectively. The regression is weighted by the number of households in 2000 and robust standard errors are clustered at the state level.<sup>17</sup>

The difference-in-differences regression here is of interest as  $\theta_y$  measures, after controlling for loan-level characteristics, the change in the probability of mortgage modification induced by the CFPLs in

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<sup>17</sup>Piskorski et al. (2010) examine differences modification rates across lender and securitized loans.



California.

We plot the estimation output of  $\theta_y$  from the above equation in panel A of figure 7. The vertical axis is in basis points. The path of  $\theta_y$  shows that there is no pre-treatment difference in the modification rate prior to the CFPLs, meaning that the parallel pre-trends assumption is satisfied (to the left of the first blue-dashed vertical line). Then with the passage of SB-1137 in July 2008, we see a statistically significant increase in the modification rate. Recall that HAMP and HARP were not announced until March 2009 (and not implemented until March 2010 (Agarwal et al., 2015, 2017)). Prior to HAMP and HARP, SB-1137 increased the modification rate by 38%.

Following the implementation of the California Foreclosure Prevention Act in June 2009, the modification rate increased markedly. Note that the rollout of HAMP and HARP did not begin until March 2010 (Agarwal et al., 2015, 2017) and thus the increase in modifications due to the CFPA proceeded the implementations of the Federal programs. Using data through the end of 2012, the estimated increase in the modification rate due the CFPLs is 13.1 basis points. A back of the envelope application of this estimate applied to all of California mortgages during the CFPL period suggests that CFPLs led to an additional 70,000 mortgage modifications, without requiring any pecuniary subsidies from taxpayers. In contrast, nationwide HAMP subsidized both lenders and borrowers but led to just 1 million modifications (Agarwal et al., 2017). Using the total number of housing units with a mortgage from the ACS Survey, the above estimates imply that the CFPLs induced 68 percent of the modification increases relative to HAMP without any pecuniary subsidies.<sup>18</sup> Also, unlike the CFPLs, HAMP did not include any provisions to increase foreclosure costs.

Panel B controls for zip3 time-trends. The estimates match our above findings, implying that the parallel pre-trends assumption is satisfied and that CFPLs led to a sizable increase in the modification rate relative to local trends.

### 8.1 Did The CPFLs Increase the Likelihood that Mortgages in Default Cured?

While our above analysis shows that the CFPLs led to an increase in mortgage modifications overall, an additional important question concerns the cure rates for mortgages in default. As noted by a referee,

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<sup>18</sup>Using the estimate that HAMP created 1 million modifications from Agarwal et al. (2017) and data from table B25081 from the 1-year 2007 ACS survey, suggests that the modification rate for HAMP was  $1,000,000/51,962,570 = 0.019$ . In comparison the modification rate computed above for the CFPLs was 0.013. Thus  $0.013/0.019 = 68.4$ . The number of California housing units with a mortgage from that same ACS survey is 5,381,874. Thus  $5,381,874 * 0.013089 = 70,443.35$  modified California mortgages.

if REO foreclosures decline (as documented above), then mortgages can either linger in delinquency or cure (become current on mortgage payments).<sup>19</sup> Here we thus analyze the probabilities that 90 day delinquent mortgages in the month to the CFPLs subsequently cured. We employ the same transition probability research design and data used above in equation 5. The results are in figure 8, where the red-dashed vertical line indicates that delinquency was measured in the month prior to the CFPLs (June 2008) and the two blue-dashed vertical lines are the implementations of SB-1137 and the CFPA, respectively.

First, there was no statistically significant difference in the probability that loans were current prior to the CFPLs, indicating that the parallel pre-trends assumption is satisfied. Next, with the implementation of SB-1137 in July 2008, there was a statistically significant uptick in the probability of transition from 90 days delinquent to current. Then following the implementation of the CFPA in mid-2009, the cure rate increases markedly reaching over 25 basis points at the end of 2010. Note that the overall path of the cure rate matches that from the modification rate estimates in figure 7, in line with the cure rate for these mortgages being in part due to modification.

## 9 Direct Evidence of CFPL Impacts

In this section, we provide direct evidence of the CFPL effects by first *using only* California mortgages to show that the policies lowered initial defaults (foreclosure starts) and increased modifications for the targeted owner occupied homes, relative to non-owner occupied homes. We then examine foreclosure maintenance and repair costs for homes in REO foreclosure (once the mortgage borrower had been evicted) along with REO foreclosure durations and find the CFPLs increased foreclosure maintenance spending and decreased REO foreclosure durations, thus limiting the negative externalities of foreclosure. It is important to note that CFPLs increased foreclosure costs with the aim of keeping borrowers in their homes and encouraging modification along multiple dimensions including: (1) mandating that lenders contact borrowers regarding foreclosure alternatives before initiating the foreclosure process; (2) fining the agents who did not maintain vacant residential properties obtained during foreclosure; and (3) imposing foreclosure moratoria on lenders without adequate mortgage modification programs. With regard to the increase in foreclosure maintenance spending documented below, we note that in lieu of paying maintenance-related fines, lenders could allow borrowers to stay in their homes or sell

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<sup>19</sup>A foreclosure alternative is also possible as discussed above as well as mortgage pre-payment. For other studies on cures in modification, see [Adelino et al. \(2013\)](#).

the vacant home more quickly, where the potential size of the fines and uncertainty over the duration of REO foreclosure at the height of the crisis could have outsized impacts on distressed lenders facing multiple foreclosures. Indeed, lenders would then choose the profit maximizing (or lowest cost) option pertinent to the house in question. Above we documented an immediate reduction in REO foreclosures after SB-1137, congruent with lenders avoiding fines by allowing the borrower to remain in the home. Likewise, we show below that the CFPLs reduced REO foreclosure durations, in line with lenders circumventing fines by reducing vacant home holding periods. Moreover, we also note that the increased direct costs and uncertainty created by the policies, especially at the height of the financial crisis, as well as the strong impact of foreclosure externalities<sup>20</sup> implies that the direct effects that we document here can, in combination, have an outsized impact on California foreclosure reduction.

### 9.1 Owner Occupied vs Non-Owner Occupied Homes within California

We begin by using only California mortgages to compare default probabilities for owner occupied and non-owner occupied homes. Recall that the foreclosure moratoria imposed by the CFPLs was limited to, and thus directly targeted, owner occupied homes. In particular for owner occupied homes, SB-1137 prohibited lenders from issuing a notice of default (NOD) until 30 days after informing the borrower of foreclosure alternatives. The targeting of owner occupied properties was consistent with longstanding U.S. social policy goals seeking to preserve and enhance the homeownership attainment of the typical American household; further, research from Freddie Mac showed that owner occupied borrowers were unaware of foreclosure alternatives available from their lender.<sup>21</sup> This provision did not apply to non-owner occupied investment properties. Hence, we use only California mortgages and a within zip code difference-in-differences analysis to gauge the impacts of the CFPLs on default by exploiting the owner occupied dimension of the policy. As sizable number of non-owner occupied homes were sold into private securitization and we intend to conduct our analysis by comparing homes within each zip code, we employ the Moody’s Blackbox data that comprise the universe of homes sold into private securitization.

Building our previous analyses, the difference-in-differences equation is

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<sup>20</sup>See [Harding et al. \(2009\)](#); [Campbell et al. \(2011\)](#); [Morse and Tsoutsoura \(2013\)](#); [Munroe and Wilse-Samson \(2013\)](#); [Anenberg and Kung \(2014\)](#); [Hartley \(2014\)](#); [Gerardi et al. \(2015\)](#); [Lambie-Hanson \(2015\)](#); [Cordell and Lambie-Hanson \(2016\)](#); [Glaeser et al. \(2018\)](#); [Gupta \(2019\)](#).

<sup>21</sup>Bill’s chaptered text cites a Freddie Mac report that suggested that 57 percent of late paying borrowers did not know that their lender may offer a foreclosure alternative.

$$\begin{aligned} \text{Prob}(\text{Foreclosure Start})_{it} = & \sum_{\substack{y=1 \\ y \neq 2008M06}}^T (\theta_y \mathbf{1}\{y = t\} \times \text{OwnerOccupied}_i) \\ & + \sum_{\substack{y=1 \\ y \neq 2008M06}}^T (\mathbf{1}\{y = t\} \times \mathbf{X}'_i \boldsymbol{\lambda}_y) + \delta_t + \text{zip}_i + \varepsilon_{it} \end{aligned} \quad (8)$$

where  $\theta_y$  signifies the difference-in-differences estimate in the probability of a foreclosure start for owner-occupied homes relative to non-owner occupied homes in month  $y$  relative to 2008M06.<sup>22</sup> Note here that we are comparing owner occupied and non-owner occupied homes within each zip code by controlling for zip code fixed effects. Also, as above, we allow the coefficients in the loan-level controls ( $\mathbf{X}_i$ ) to vary flexibly with time. Loan-level controls are listed in the notes to figure 9.

Figure 9, panel A shows the results where the gray bands correspond to  $\pm 2$  robust standard errors clustered at the three-digit zip code level. First note that there is no pre-CFPL difference in the probability of a foreclosure start for owner occupied versus non-owner occupied homes and thus the parallel pre-trends assumption is satisfied. Then with the implementation of SB-1137 in July 2008, there is a large and statistically significant drop in the probability that owner occupied homes, relative to a non-owner occupied homes, enter foreclosure. These effects then persist through the end of 2009. We are cautious and do not report results after 2009 as the CFPLs may have induced general equilibrium effects via foreclosure externalities and thus contaminate long run estimates when comparing owner occupied and non-occupied homes within each California zip code. Nonetheless, the foreclosure start reduction effects extend through the end of the sample and do not reverse, meaning that the CFPLs reduced and simply did not delay foreclosure starts for owner occupied homes.

Next, we consider mortgage modifications for owner occupied versus non-owner occupied homes within each California zip code. Here we also re-implement equation 8, but let the dependent variable be the probability of mortgage modification. The results displayed in figure 9 panel B are noteworthy. First, during the pre-CPFL period, the modification rate was statistically lower for owner occupied homes. As the excluded dummy is June 2008, this result may reflect anticipation effects where lenders began implementing their modification programs just prior to the CFPL implementation date. Then with the announcement and implementation of SB-1137 in July 2008, the modification rate for owner

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<sup>22</sup>We do not consider REO foreclosures here as the foreclosure maintenance fines applied to all REO foreclosures regardless of initial occupancy status.

occupied homes spiked and became statistically larger relative to non-owner occupied homes in late 2008 and into 2009.

Together, the evidence in panels A and B of figure 9 using a within zip code, California only analysis provides evidence that the directly targeted owner occupied homes experienced lower foreclosure starts and higher mortgage modification rates, matching the intended policy effects.

## 9.2 Foreclosure Maintenance and Repair Spending

In this section we next consider foreclosure maintenance and repair costs for homes in REO foreclosure, where an increase in these costs would represent a direct CFPL policy effect. Recall that a key provision of SB-1137 was that agents who took over a home via REO foreclosure were required to maintain the home or face fines of to \$1000 per property per day. This implies that policymakers believed that (1) homes in REO foreclosure were not being properly maintained and (2) that foreclosure neighborhood externality “disamenity effects” were exacerbating the foreclosure crisis. Indeed, as noted in the introduction, previous research shows that neighborhood “disamenity effects” are a key contributor to foreclosure externalities. By limiting disamenity effects via required home maintenance, the CFPLs could help stabilize home values and hence reduce foreclosures within a housing market. Further, policy-led increases in foreclosure costs change the net-present-value calculation of foreclosure relative to modification.

From the GSE loan performance data, we retain all loans that enter REO foreclosure. For each REO foreclosure, the GSEs report the amount spent on maintenance and repairs for each home prior to disposition. The pre-treatment and CFPL treatment groups are based on the REO foreclosure date. For the pre-treatment group, we consider all homes that entered REO foreclosure before the announcement of the CFPLs *and* whose disposition date was also before the announcement of the CFPLs. REO foreclosures in the CFPL treatment period include only loans whose REO foreclosure date is after the announcement of SB-1137, but before the announcement of HAMP in 2009M03.<sup>23</sup> With this data in hand, we estimate a difference-in-differences regression where the dependent variable is foreclosure maintenance and repair costs:

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<sup>23</sup>Thus, these data include no loans that entered into REO foreclosure after the announcement of HAMP. Note that we drop all REO foreclosures where the REO foreclosure date is before SB-1137 but the disposition date is after SB-1137, as the GSEs only report total foreclosure costs and not foreclosure spending by month.

$$\text{Foreclosure Maintenance and Repair Spending}_{it} = \alpha + \gamma_i + \delta_t + \theta(\text{CA}_i \times \text{CFPL}_t) + \mathbf{X}_i' \boldsymbol{\lambda} + \varepsilon_{it} \quad (9)$$

where the left-hand-side variable measures foreclosure maintenance and repair spending in dollars,  $\gamma_i$  is zip3 fixed effects,  $\delta_t$  represents REO foreclosure date fixed effects, and the coefficient of interest, the difference-in-differences estimate  $\theta$ , captures the increase in foreclosure maintenance spending due to the SB-1137. Note that given our definition of the treatment and control groups (based on REO foreclosure date and disposition date), that the duration of time spent in foreclosure (and thus foreclosure costs) may vary with the REO foreclosure date. We account for this by including linear and quadratic effect effects in the months spent in REO foreclosure as well as REO foreclosure date fixed effects.

The results for non-judicial states are in table 1, those for all states are in appendix G. Column (1) of table 1 shows the results without any fixed effects or controls. Average foreclosure maintenance and repair spending for non-California properties during the pre-CFPL period was \$3016.11. The coefficient on CA is near zero at \$57.89 dollars with a standard error of \$270.24, implying that there were no average level differences in pre-treatment foreclosure spending across the treatment and controls groups and thus that the parallel pre-trends assumption is satisfied. This result is congruent with our expectations as the GSEs do not discriminate based on geography (Hurst et al., 2016). The coefficient on CFPL is \$478.73 and statistically significant, meaning that the during the CFPL period for non-California foreclosures that the GSEs spent nearly 16% more on average for maintenance and repairs than during the CFPL period. The coefficient on the CA  $\times$  CFPL interaction, the difference-in-differences estimate, is \$573.78 and statistically significant. This coefficient estimate suggests that on average the increase in spending on foreclosure maintenance and repair doubled for California properties relative to non-California properties during the CFPL period.

Column (2) of table 1 adds linear and quadratic effects in the time spent in REO foreclosure. As expected, longer REO foreclosure durations correspond to higher maintenance spending. Yet the quadratic term is negative, suggesting that average monthly spending falls as durations lengthen. This may be due to the fixed costs associated with foreclosure maintenance or unwillingness of agents to spend on foreclosure maintenance at longer durations. Notice again that the coefficient on CA is insignificant, indicating that there are no level differences in pre-treatment foreclosure maintenance spending across treatment and control groups. Also, once we control for foreclosure durations, the coefficient on CFPL

falls by half, but the coefficient on the  $CA \times CFPL$  interaction only changes slightly. Comparing average foreclosure maintenance spending after accounting for foreclosure durations suggests that the increase in foreclosure maintenance spending during the CFPL period was more than twice as high for California foreclosures relative to those in other states. Columns (3), (4), and (5) cumulatively add REO foreclosure date fixed effects, zip3 fixed effects, and loan-level controls respectively. The included loan-level controls are listed in the notes to table 1. The coefficient on the  $CA \times CFPL$  interaction attenuates somewhat, but still remains large in magnitude at \$411.66 in column (5) with a full set of controls and is statistically significant. Finally, columns (6) and (7) add linear and quadratic REO foreclosure date zip3 time trends. These tests allow us to assess the pre-trends assumption and the difference-in-differences coefficients will only be precisely estimated if there is a sharp increase in foreclosure spending following the introduction of SB-1137. In columns (6) and (7) the difference-in-differences coefficient is again large in magnitude and highly significant and thus implying that even after allowing for uncommon trends there was a large and statistically significant increase in foreclosure maintenance and repair spending for California properties.

### 9.2.1 REO Foreclosure Durations

The above section documents that the CFPLs induced agents who took over homes via REO foreclosure to increase maintenance and repair spending. If the extra maintenance spending comprised marginal costs associated with length of time in foreclosure (e.g. lawn maintenance), we would expect rational agents on the margin to circumvent these costs by disposing of homes obtained through REO foreclosure quicker. In other words, REO foreclosure durations would shorten. Indeed, shortening REO foreclosure durations is a key policy objective as empty homes contribute to the foreclosure “disamenity effect” and exacerbated the housing crisis (Geithner, 2010b).

Using a difference-in-differences analysis, we assess the impact of the CFPLs REO foreclosure durations in table 2. Foreclosures are split into the pre-treatment and treatment groups as in section 9.2.<sup>24</sup> Columns (1) - (3) show the results for non-judicial states only, while columns (4) - (6) display the regression output where the dataset comprises all states. Loan-level controls match those from table 1 and robust standard error errors are clustered at the state level. Column (1) controls only for REO foreclosure date fixed effects (as the foreclosure durations vary with REO foreclosure date given how we

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<sup>24</sup>Note that the regressions in table 2 use more observations than those in table 1 because foreclosure and maintenance spending is missing for some REO foreclosures.

split foreclosures into treatment and control groups). The middle panel shows that during the CFPL period, that average REO foreclosure duration for non-California properties in non-judicial states was 7.97 months. The coefficient on CA is near zero at 0.057 (less than one-tenth of a month) with a standard error of 0.301, indicating that there was no levels differences in average REO foreclosure durations during the pre-treatment period and thus that the parallel pre-trends assumption is satisfied. The coefficient on the  $CA \times CFPL$  interaction is  $-0.662$  and thus foreclosure durations fell by over half a month for California properties. Yet as this coefficient is imprecisely estimated, it is not statistically significant at conventional levels. Columns (2) and (3) add zip3 fixed effects and loan controls, respectively. The coefficient on the  $CA \times CFPL$  interaction with a full set of controls remains stable at  $-0.589$ , but its standard error falls markedly and therefore implying that the zip3 fixed effects and loan-level controls are uncorrelated with the CFPL treatment implementation in California but have predictive power for foreclosure durations. The difference-in-differences coefficient in column (3) is statistically significant at conventional levels, indicating that the CFPLs shortened REO foreclosure durations.

Columns (4) - (6) show the results for all states. Overall the difference-in-differences estimates are similar, but the standard errors are smaller as the sample size increases. This yields larger  $t$ -statistics. The coefficient on the  $CA \times CFPL$  interaction in column (6), that includes all controls, is  $-0.475$  with a standard error of 0.215. Congruent with our above results, this statistically significant difference-in-differences estimate means that the CFPLs shortened foreclosure durations by just under a half of a month during the CPFL period.

## 10 CFPL Foreclosure Reduction and House Price Growth

Extant research suggests that foreclosures reduce prices for foreclosed homes *and* neighboring homes through a supply response or a “disamenity” effect. Indeed, an extensive literature aims to estimate the effects of foreclosures on house prices, but none do so in response to a positive policy induced shock (foreclosure mitigation) during a crisis.<sup>25</sup> Previous studies also largely focus on neighborhood effects, while our analysis benefits from a large-scale policy experiment in the nation’s largest housing market. We thus contribute to the literature by measuring the causal impact of CFPLs on house prices and estimating aggregate price effects in response to foreclosure reduction. These findings also provide insight as to the spatial impact of mortgage defaults and foreclosure mitigation policies.

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<sup>25</sup>Campbell et al. (2011); Anenberg and Kung (2014); Gerardi et al. (2015); Fisher et al. (2015); Mian et al. (2015).



We estimate the house price impacts of CFPL foreclosure alleviation through a three-step approach that mimics a triple differences design. First, we retain our Synth REO foreclosure Gap estimates (figure 2, panel 2), the difference-in-differences in foreclosures for each California county relative to their Synth counterfactuals.

Our dependent variable is CFPL house price growth at the zip code level. Clearly, California house prices may change for reasons unrelated to the CFPLs (such as broader housing recovery). Thus, we obtain the abnormal house price growth for each California zip code – analogous to an abnormal equity return – through Synth Gap estimates.<sup>26</sup> For each California zip code, we apply the Synth method and retain the Gap estimate for house price growth during the CFPL period.

We plot the median CFPL house price growth Gap estimate within each California county in figure 10, panel 1. The notes to figure 10 list the variables used to build the zip code Synthetic counterfactuals. The county names printed on the map are from figure 2. Generally, in counties where the CFPLs lowered foreclosures, like San Bernardino, house prices increased.

We test this visual anecdote more formally as the third step in our estimation scheme in figure 10, panel 2A. Here we regress the Gap in CFPL house price growth on the Gap in CFPL REO foreclosures within California (weighted by the number of households in 2000). County foreclosure Gap estimates are mapped to zip codes using the Missouri Data Bridge. The slope estimates in panel 2A are triple differences CFPL estimates that measure the increase in house prices due to a decline in foreclosures. Using OLS, the slope is  $-0.023$  (robust SE clustered at the three-digit zip code level: 0.004), while the median slope from a quantile regression that is robust to outliers is  $-0.027$  (robust SE: 0.002). Appendix H shows the point estimates from panel 2A, and re-estimates these regressions controlling for the 2009-2011 Bartik shock as well as 2007 household income and levels house prices, proxies of zip code income and housing wealth. The estimates are similar.

Using the median slope estimate ( $-0.027$ ) and the median CFPL Synth Gap decline in REO foreclosures per 10K homes ( $-307.29$ ), CFPL REO foreclosure reduction increased housing returns for the median zip code by 8.29%. Applying the distribution of REO foreclosure quantile regression estimates across California implies that the CFPLs increased California *aggregate* house price returns by 5.4% (\$300 billion).

Finally, figure 10, panel 2B shows mean abnormal house price growth for CFPL REO foreclosure

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<sup>26</sup> Abnormal Return = Actual Return – Expected Return

reduction quintiles. The plot shows that the impact of CFPL REO foreclosure reduction on house prices is concentrated in areas with large REO foreclosure reduction. For counties in the second quintile, for example, in terms of CFPL REO foreclosure reduction, abnormal house prices increased 13 percent. In areas with the minimal foreclosure change (e.g. quintiles 3 and 4), there was little abnormal house price changes. Quintiles 3 and 4 in panel 2B also constitute a falsification test: California housing markets with limited REO foreclosure reduction experienced no abnormal house price growth relative to controls, in line with CFPL foreclosure reduction generating abnormal California house price growth during the treatment period. In other words, California housing markets with no CFPL impacts were not different than controls during the treatment period. Finally, the outlier areas that experienced an increase in foreclosures also experienced a decline in house price returns.

## 11 Did the CFPLs Create Adverse Side Effects for New Borrowers?

The CFPLs increased the lender foreclosure costs and thus ex post, may have reduced the value of the lender foreclosure option. As noted by [Alston \(1984\)](#), if the value of the foreclosure option declines, lenders may respond by either (1) increasing interest rates on new mortgages to compensate for the depreciation of the foreclosure option; or (2) rationing credit, especially in environments where raising interest rates is infeasible.<sup>27</sup> For the CFPLs, (1) would translate into fewer loans being originated in California post-policy, *ceteris paribus*. With regard to (2), Alston notes that during the Depression, lenders were reluctant to increase interest rates as this would have created “hostility and ill will” (p. 451). Similar concerns may have also deterred lenders from increasing interest rates in California following housing crisis.

Conversely, in their report on the CFPA, [California \(2010\)](#) notes that the number of applications for an exemption from the CFPA foreclosure moratorium was lower than anticipated, suggesting that the lender value of the foreclosure option was limited given the depths of the crisis. Also if the CFPLs aided depressed California housing markets (as documented above), then lenders may have viewed the CFPLs favorably as foreclosures can create dead weight losses for lenders ([Bolton and Rosenthal, 2002](#)). Further, as private label mortgage backed security market collapsed following the Great Recession, the GSEs were the primary securitizers of residential mortgages and GSE lending comprised the majority of the mortgage market. As the GSEs do not discriminate based on geography ([Hurst et al., 2016](#)), we

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<sup>27</sup>Lenders ration credit as underwriting costs increase ([Sharpe and Sherlund, 2016](#)).

should expect their prevalence post-Great Recession to temper any credit rationing in response to the CFPLs.

We employ the HMDA dataset to determine the impact of the CFPLs on mortgage credit following the implementation of the policy. We only consider loans not sold to GSEs as GSEs do not discriminate based on region. The results are in table 3. First, we use loan-level data to determine whether the probability of being denied a mortgage is higher in California, in line with a credit rationing response for new borrowers following the CFPLs. Specifically, we consider a linear probability model where the dependent variable is an indicator that equals one for mortgage loan denial.<sup>28</sup> The key independent variable is an indicator for mortgages originated in California. Controls are listed in the notes to table 3 and the data range from 2009 to 2014. We first restrict the dataset to Arizona, California, Florida, and Nevada (column (1)), as the housing dynamics of these states were similar during the 2000s; for robustness we also consider a dataset with California, Colorado, New York, and Texas (column (2)), states that were less affected by and rebounded quickly from the crisis. Robust standard errors are clustered at the 3-digit zip code level. A positive coefficient on *California* would suggest that Californians were more likely to be denied mortgage credit. If anything, the results in columns (1) and (2) show opposite: The probability of denial in post-CFPL California was slightly lower. Hence, Californians were no more likely than residents in the other states to be denied mortgage credit in the wake of the CFPLs.

Columns (3) - (6) examine loan volume growth following the implementation of the CFPLs. We consider loan growth at the zip code level, both in terms of the number and dollar volume of loans, for 2009 through 2014 relative to 2007 using only loans not sold to GSEs. The key independent variable is an indicator for California and robust standard errors are clustered at the commuting zone level. Here, if mortgage lenders were rationing credit to California zip codes, relative to those in other states, the coefficient on *California* would be negative. Again, we find the opposite effect. The estimates imply that loan volume growth was instead higher in California zip codes. In total, the results in table 3 show that new California borrowers were not adversely affected by the CFPLs.

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<sup>28</sup>We do not know if denied mortgages would have eventually been sold.

## 12 Did the CFPLs Induce Strategic Default?

As the CFPLs lowered foreclosures and increased modifications, an important issue for policymakers concerns strategic defaults, where borrowers intentionally miss payments in order to obtain a mortgage modification from their lender. It is important here to note that the CFPLs did not provide direct subsidies to borrowers, like the Federal Government’s HAMP program, and thus incentives for strategic default may differ for the CFPLs relative to the Federal programs.

Our strategic default estimation approach follows [Mayer et al. \(2014\)](#): To proxy for strategic default we examine mortgages that roll straight from current to 90 days delinquent.<sup>29</sup> In other words, we examine the probability that a borrower misses three payments in a row, given that they were initially delinquent, and hence yielding the following regression model that extends our previous analyzes:

$$\begin{aligned} \text{Prob}(90 \text{ Days Delinquent}_{it} | \text{Current}_{t-3}) = & \sum_{\substack{y=1 \\ y \neq 2008M06}}^T (\theta_y \mathbf{1}\{y = t\} \times CA_i) \\ & + \sum_{\substack{y=1 \\ y \neq 2008M06}}^T (\mathbf{1}\{y = t\} \times \mathbf{X}'_i \boldsymbol{\lambda}_y) + \delta_t + \text{zip3}_i + \varepsilon_{it} \end{aligned} \quad (10)$$

The results are in figure 11 where the gray bands correspond to  $\pm 2$  robust standard errors clustered at the three digit zip code level and the loan-level controls, whose coefficients vary flexibly with time, are listed in the figure notes. The blue-dashed vertical line represents the announcement and implementation of SB-1137 and the green-dashed vertical line signifies the date when loans that were current prior to the CFPLs could first be 90 days delinquent. Note that we show only a limited time horizon following the CFPLs as the policies following their announcement may impact if a mortgage is current.

Figure 11 shows that prior to the CFPLs there was no difference in the propensity for strategic defaults between California and non-California borrowers and hence the parallel pre-trends assumption is satisfied. Then immediately following SB-1137, the relative probability that a mortgage transitioned straight from 90 days delinquent to current dropped, highlighting the efficacious policy effects for borrowers that were current just prior to the CFPLs. Next, as noted by the green line, for the cohort that was current just prior to the CFPL announcement in June 2008, the probability of transitioning straight to 90 days delinquent fell further. This latter evidence is counter to the notion that borrowers

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<sup>29</sup>See also [Artavanis and Spyridopoulos \(2018\)](#).

strategically exploited the CFPLs to obtain modifications.

### 13 Discussion

Our above Synth results show that the CFPLs prevented 250,000 REO foreclosures in California. Our estimated effects are large in magnitude relative to other federal government programs. *Outside* of California, HAMP and HARP, the federal mortgage modification programs prevented approximately 230,000 and 80,000 REO foreclosures respectively (Agarwal et al., 2015, 2017).<sup>30</sup> Also note that HAMP and HARP are not a threat to identification as the CFPL effects preceded the announcement and implementation of the federal programs (figure 2). Similarly outside of California, Hsu et al. (2018) find that unemployment insurance prevented 500,000 REO foreclosures. Hence relative to these other programs, the impact of the CFPLs on foreclosures is large in magnitude. The CFPLs were also relatively costless to taxpayers compared to these other programs as they did not provide pecuniary subsidies to lenders and borrowers (HAMP/HARP) or to unemployed households (unemployment insurance).

A potential concern not previously addressed is unemployment insurance as a confounding factor. Although our triple differences analysis controls for California-level trends, we explicitly account for unemployment insurance here by re-estimating our Synth foreclosure results using only states within the same quintile as California in terms of crisis-era unemployment benefits based on data from Hsu et al. (2018). Using this alternate control group, the CFPLs lowered REO foreclosures by 439,000 (31.9%), making our above results conservative in nature.

Our above Synth analysis also employs judicial and non-judicial states in the control group, whereas California is a non-judicial foreclosure state. Re-estimating our Synth results using only non-judicial states in the control group suggests that the CFPLs reduced foreclosures by 20.8%, in line with our above estimates.

Other states also proposed legislation to impose foreclosure moratoria, but to our knowledge none of these proposed bills matched the breadth of the CFPLs and most were not enacted.<sup>31</sup> One state-level intervention did occur in Massachusetts, who passed a foreclosure right-to-cure law in 2008. Gerardi et al. (2013) find that the law did not improve borrower foreclosure outcomes. Unlike the Massachusetts law, the CFPLs were larger in scope and implemented when California housing markets faced extreme

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<sup>30</sup>Numbers from Hsu et al. (2018) and the Mortgage Bankers' Association.

<sup>31</sup>See 2008-2009 proposed (but not enacted) legislation: Connecticut, Massachusetts (link1, link2), Michigan (link1, link2, link3), Minnesota, South Carolina link, Illinois, and Arkansas. Nevada implemented a foreclosure mediation program in 2009M07 after the recession ended in 2009M06.

distress. Our results are robust to the exclusion of Massachusetts as a control. Yet the inclusion of Massachusetts does not pose a threat to identification as positive effects owed to the Massachusetts law would bias our results towards zero. Further as documented in section 4.1, our results are robust when we implement estimation strategies that only employ within California variation to estimate the policy effects.<sup>32</sup>

### 13.1 SB-1137 versus the California Foreclosure Prevention Act (CFPA)

As noted above, as part of a larger and sustained effort to ameliorate crisis period foreclosures, California passed and implemented two foreclosure amelioration laws: SB-1137 in July 2008 and the California Foreclosure Prevention Act (CFPA) in June 2009. We collectively refer to these laws as the CFPLs (California Foreclosure Prevention Laws). As California implemented these laws within a limited time-frame, it is difficult to parse out their separate effects. Nonetheless some discussion is in order. As SB-1137 was announced and implemented first, we clearly identify its large and immediate impact on foreclosures as noted above. Yet the opportunity to identify the impacts of the CFPA, separate from SB-1137, are limited in that SB-1137 changed the path of California’s housing market and there is thus no obvious counterfactual for California to independently identify the impacts of CFPA. Hence, we view sustained foreclosure reduction post-CFPA implementation holistically and as the combined result of the two policies. We leave further separate identification of the two policies as an avenue for future research. Yet as noted by a referee and as stated above, the increase in modifications due to the CFPA is pronounced and appears to be a direct effect of this policy.

### 13.2 External Validity

While the aim of this paper is to establish internal validity for estimates of the impact of the CFPLs on California, external validity (e.g. other instances where similar policies were implemented) is of interest as well. We discuss external validity in the context of other research. One noteworthy instance of external validity arises from the Great Depression and the study of farm foreclosure moratoria. This analysis was carried out by [Rucker and Alston \(1987\)](#). Congruent with the our analysis of the CFPLs during the recent crisis, Rucker and Alston find that the farm foreclosure moratoria reduced farm foreclosure during the Great Depression. In other work, [Pence \(2006\)](#) and [Mian et al. \(2015\)](#)

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<sup>32</sup>Note also that change in the likelihood of foreclosure affect loan duration and related prepayment. Note, however, that neither the California experiment in foreclosure abatement nor its likely efficacy (or lack thereof) were broadly known or understood at the time. Further, as is broadly appreciated, agency mortgages fared substantially better than their nonagency counterparts. Hence any agency mortgage pricing effect associated with the CFPLs was likely inconsequential.

study judicial and non-judicial states before and during crisis and conclude that the increased costs associated with judicial foreclosure limited foreclosure instantiation. While the CFPLs were similar in some aspects to the aforementioned policies, they were unique in their scope and implementation: The CFPLs encouraged modifications through increased foreclosure durations and incentivized foreclosure maintenance spending. Overall, the efficacy of the CFPLs matches the extant research on foreclosures, while Rucker and Alston document that moratoria, a portion of the CFPL response, provided foreclosure relief during the Great Depression.

## **14 Conclusion**

In this paper, we estimate the impacts of the California Foreclosure Prevention Laws. Our results show that the CFPLs prevented 250,000 REO foreclosures and created \$300 billion in housing wealth. These results are large in magnitude, economically meaningful, and show how the CFPLs, a foreclosure intervention that did not require any pecuniary subsidies, boosted ailing housing markets. A back of the envelope application of our estimates to non-California, high foreclosure counties indicates that the implementation of the CFPLs in these counties would have prevented an additional 100,000 REO foreclosures and created \$70 billion in housing wealth.

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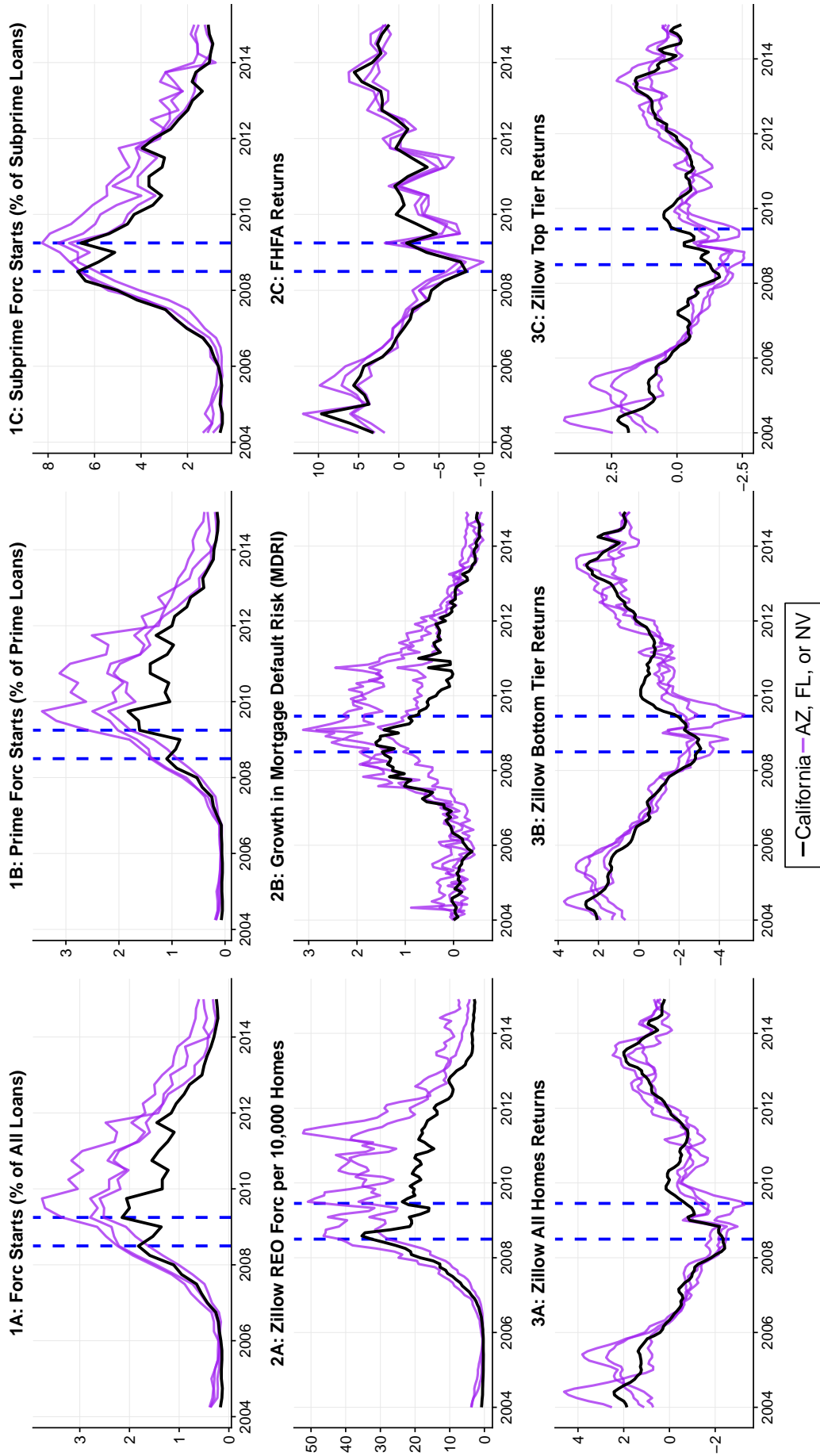
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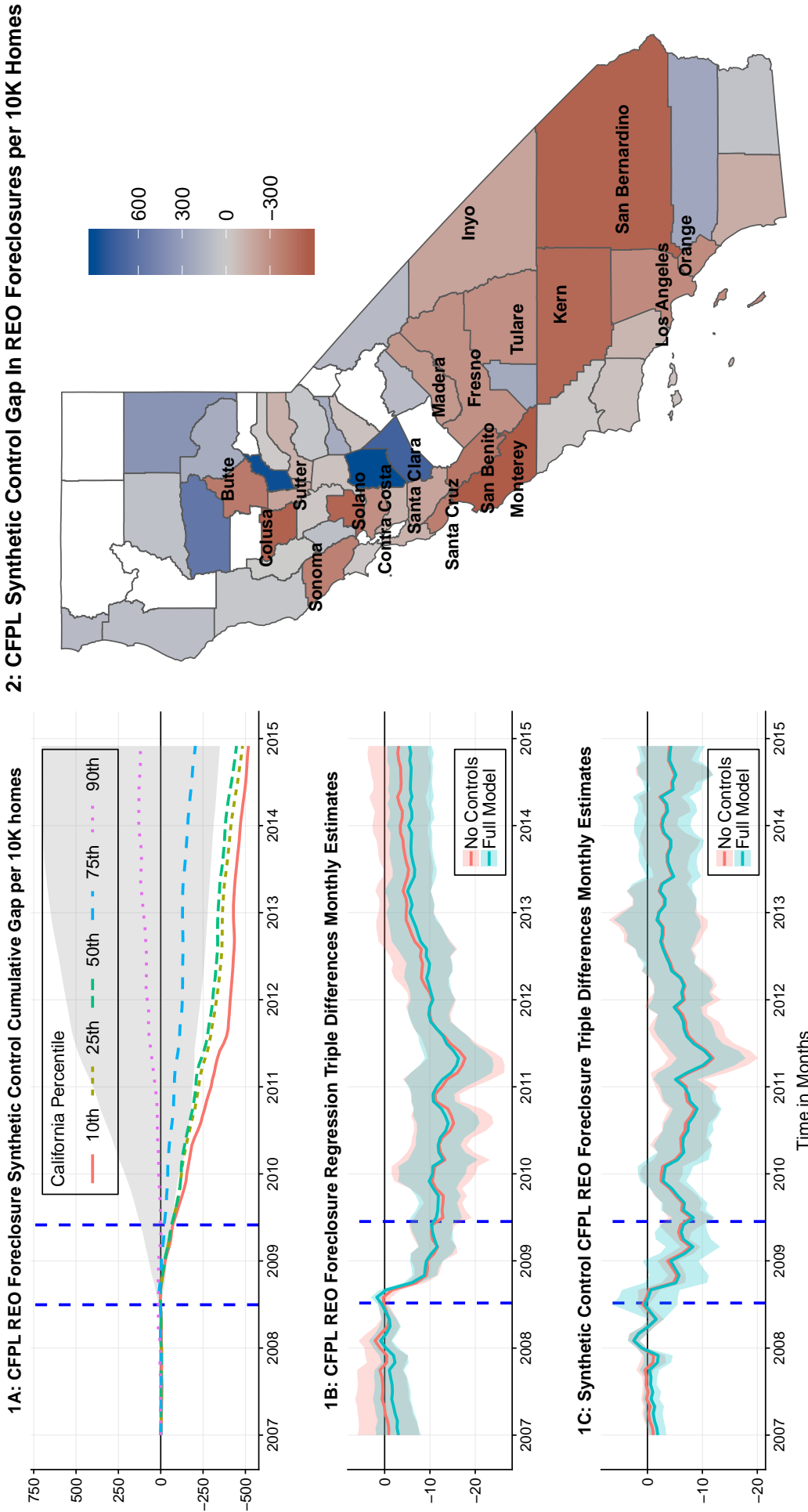
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Figure 1: Sand State Foreclosures, Mortgage Distress, and Housing Returns



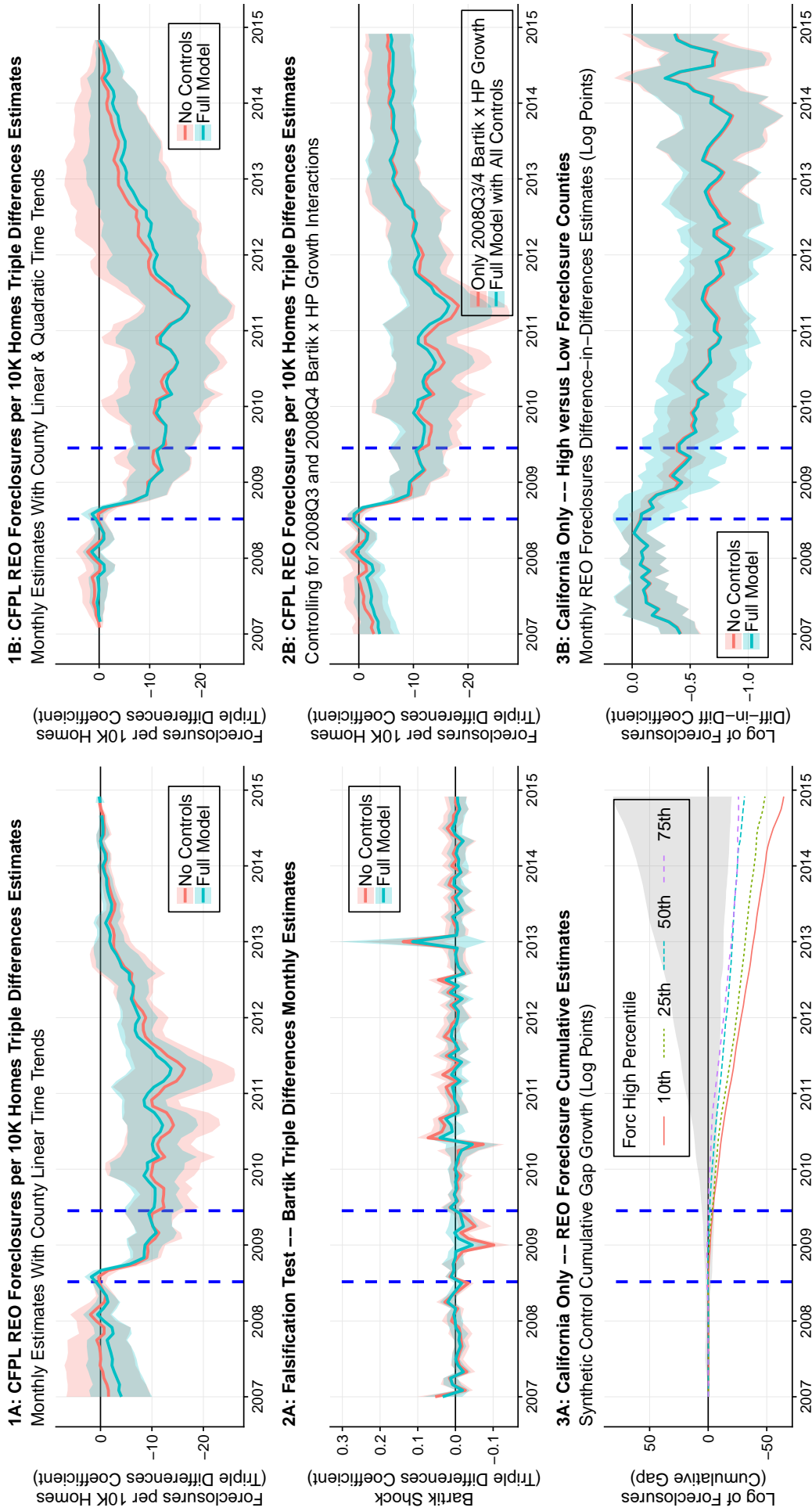
Notes: Plots of foreclosures, mortgage distress, and housing returns for Arizona, California, Florida, and Nevada. The black line is California, the purple lines represent Arizona, Florida, or Nevada. The first dashed-blue vertical line signifies the passage SB-1137 in 2008Q3 (2008M07); and the second dashed-blue vertical line represents the CFPA implementation date in 2009Q2 (2009M06). Foreclosure starts are from the Mortgage Bankers' Association, REO foreclosures are from Zillow (Note: Zillow does not report REO foreclosures for Florida); the Mortgage Default Risk Index (MDRI) is from [Chauvet et al. \(2016\)](#); and housing returns are from the FHFA and Zillow. See the data list in appendix C for more information on data sources.

Figure 2: County Level CFPL REO Foreclosure Estimates



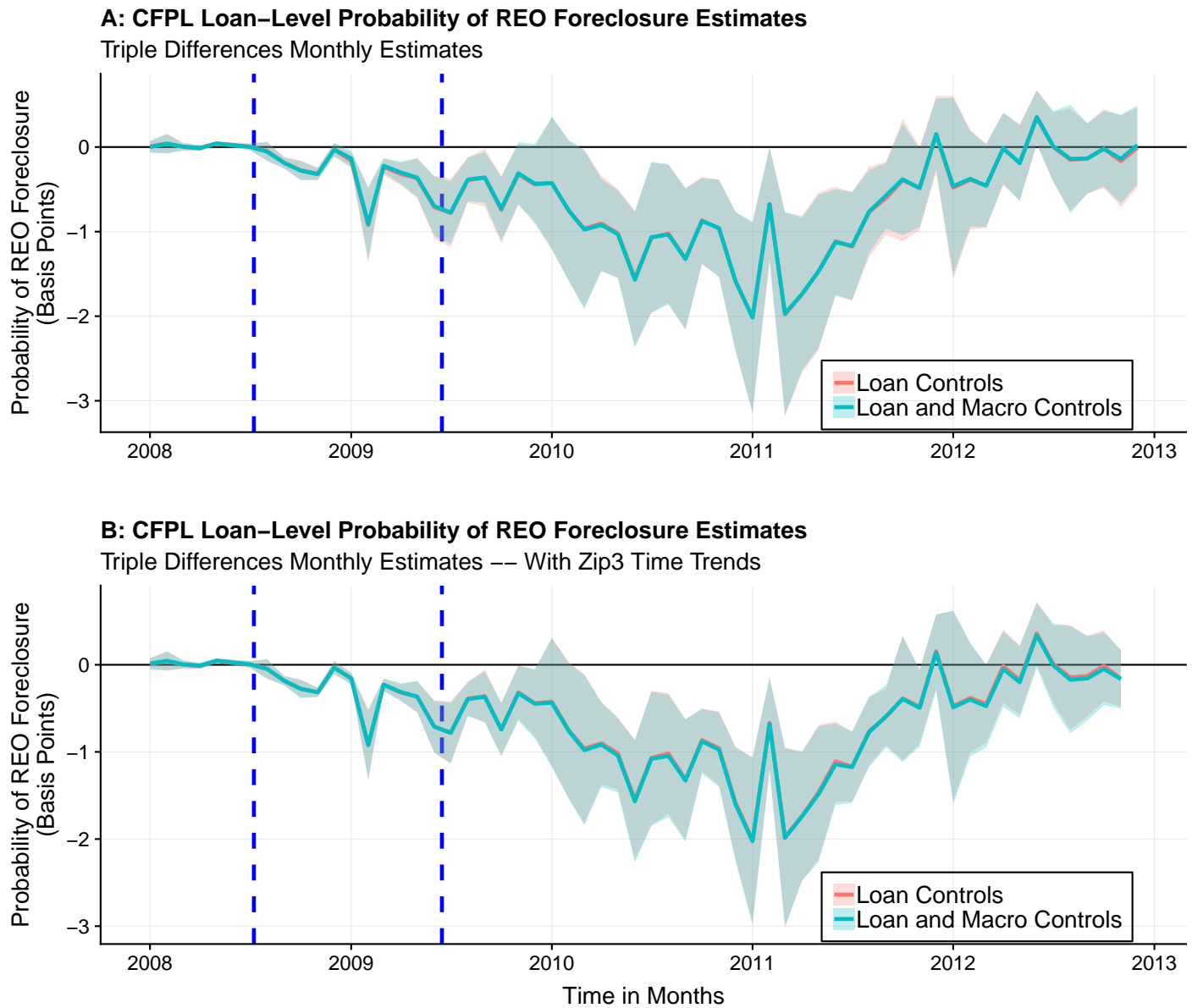
Notes: Panel 1A shows the Synthetic Control cumulative Gap in county-level REO foreclosures per 10K homes for California counties grouped by percentile. The two blue-dashed vertical lines are the implementations of SB-1137 and the CFPB in 2008M07 and 2009M06 respectively. The gray band represents a 95 percent bootstrapped confidence interval estimated from all placebo experiments corresponding to the null hypothesis of no CFPL policy effects. Panel 2 shows the cumulative Gap in REO foreclosures per 10K homes from 2008M07-2011M12 across California counties. Counties in white have no data. County names are printed on the map if their Gap in REO foreclosures per 10K homes is in the bottom 5th percentile relative to the empirical CDF of all estimated placebo effects. Panel 1B shows the monthly estimates of  $\theta_{jt}$  from equation 1 where the bands are  $\pm 2$  standard error bands based on robust standard errors clustered at the state level. All regressions are weighted by the number of households in 2000. Panel 1C is the implementation of equation 1 using the Synthetic Control output where  $1C \pm 2$  error bands correspond to robust standard errors clustered at the county level.

Figure 3: County Level CFPL REO Foreclosure Robustness and Falsification Tests



Notes: Robustness and Falsification tests for  $\theta_u$  from equation 1. Panel 1A re-estimates equation 1 with zip3 linear time trends (zip3 dummies  $\times$  time trend), while panel 1B employs both linear and quadratic zip3 time trends. Panel 2A presents a falsification test estimated using the setup in equation 1 where the outcome variable is the monthly Bartik shock computed from the BLS Quarterly Census of Employment and Wages (QCEW). Panel 2B employs the following variables in both the baseline model and the full model: QCEW Bartik labor demand shocks, 2008Q3/4 house price growth and their interaction. Colored bands are  $\pm 2$  standard error bands based on robust standard errors clustered at the state level. Panels 3A and 3B use only data from California counties and present Synthetic Control and difference-in-differences estimates using only within California variation where the cross-sectional difference is between high foreclosure versus other counties. The outcome variable of interest in panel 3 is log difference in foreclosures relative to 2007M01 for each California county. In panel 3A, the gray band is a 90 percent confidence interval based on the permutation tests applied to non-high foreclosure California counties.

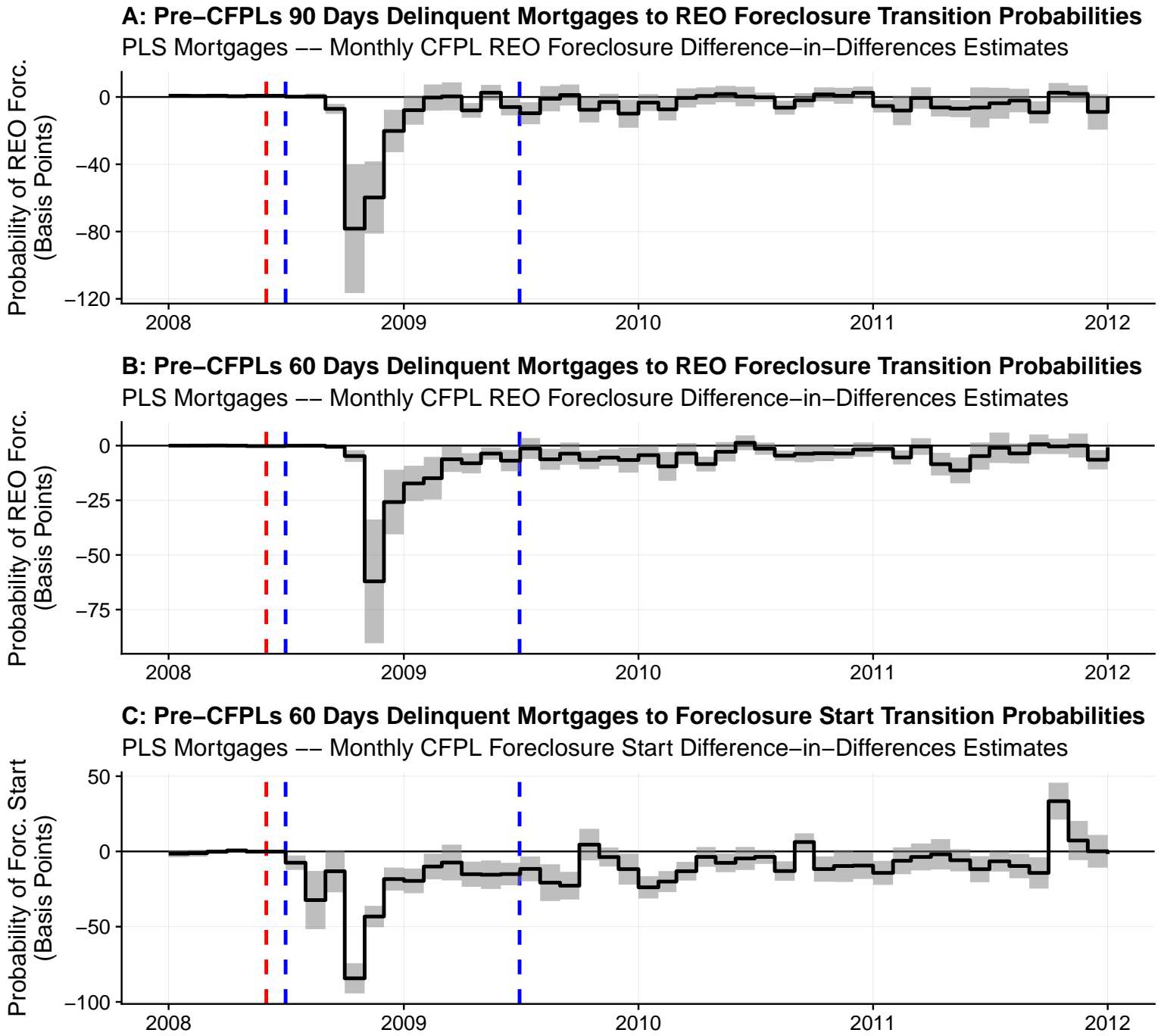
Figure 4: Loan-Level REO Foreclosure Rate DDD Estimates



Notes: Loan-level REO foreclosure rate DDD linear probability model regressions. The left-hand-hand side variable takes a value of 1 if a loan enters REO foreclosure and zero otherwise. These regressions are based on 205,558,378 loan-month observations. Estimation is implemented using a two-step procedure: First, we regress the REO foreclosure indicator variable on loan-level characteristics and zip3-month dummies and retain the coefficients on the zip3-month dummies. We allow the regression coefficients on loan-level characteristics to vary flexibly with time. Then in the second step we estimate the DDD REO foreclosure rate coefficients. The loan-level characteristics controlled for in the first step include unpaid principal balance and the interest rate origination. Loan-level controls also include a full set of dummy for the following: first time homebuyers; loan purpose; Freddie Mac; origination loan term; a mortgage insurance indicator and mortgage insurance type; occupancy status; origination channel; origination year-month; origination servicer; the loan seller; the property type; as well as ventile dummies for origination credit score, origination debt-to-income (DTI), and origination loan-to-value. Missing values for any of these variables are encoded with a separate dummy. Indeed, we use ventile dummies for variables such as DTI so that we can retain “low-documentation loans” where we employ a separate dummy variable for each variable if the value is missing (e.g. for DTI we control for 21 dummy variables: one for each ventile and an additional dummy variable for missing data). The macro controls associated with the green line include Land Unavailability as well as the QCEW and CBP Bartik shocks. The second step regression is weighted by the number of households in 2000. Colored bands are  $\pm 2$  robust standard error bars clustered at the state level.



Figure 5: Transition Probabilities From Default To Foreclosure

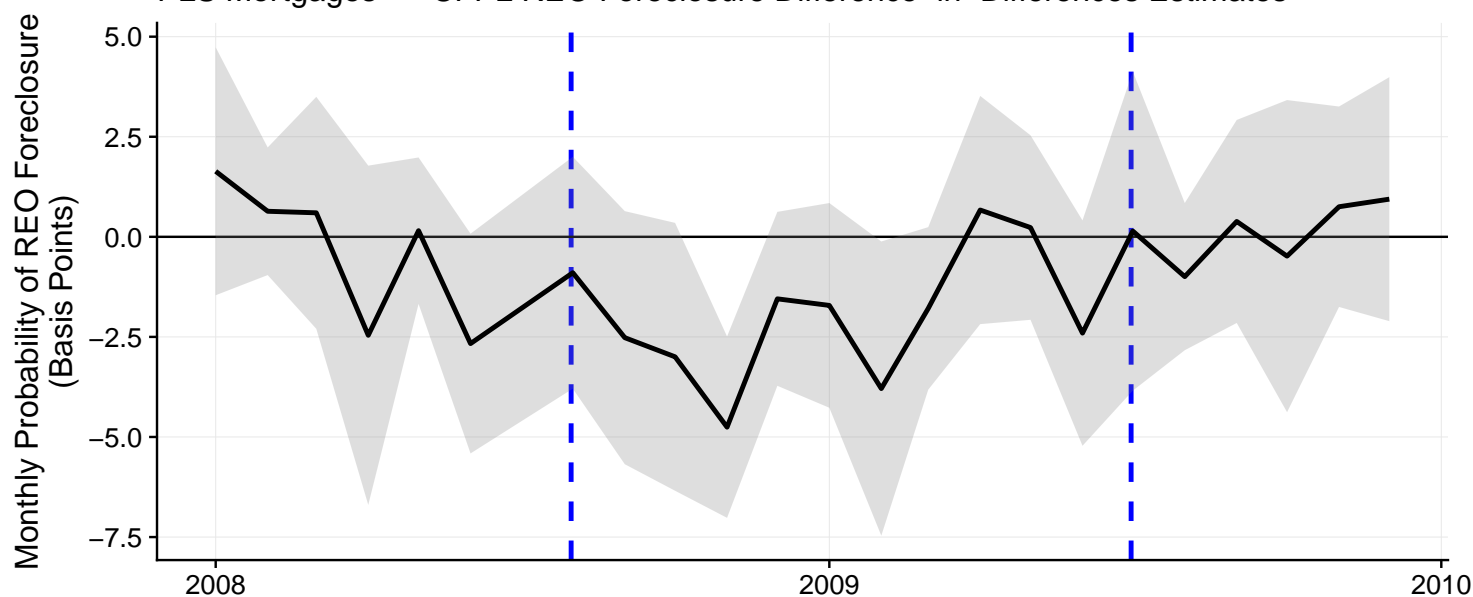


Notes: Loan-level year-month Moody's Blackbox private label mortgage data. The red-dashed vertical line represents when delinquency status was measured, the month before the CFPL announcement in June 2008. The two blue-dashed vertical lines are the implementations of SB-1137 and the CFPA, respectively. Loan-level controls include three-digit zip code and time fixed effects; dummy variables for the origination year-month; indicator variables for contract loan type including whether or not the loan is a hybrid ARM, an option ARM, a negative amortization mortgage, had a balloon payment, had an interest-only period, and an ARM loan that can be converted into a fixed rate loan; the origination balance; the FICO credit score and LTV at origination; dummy variables for the interest rate index for ARM loans with a separate variable for fixed rate loans; and fixed effects for the following variables: loan purpose, property type, and servicer. Data are from Arizona, California, and Nevada. Gray bands correspond to  $\pm 2$  robust standard errors clustered at the three-digit zip code level.

Figure 6: CFPL Border Difference-in-Differences Analysis

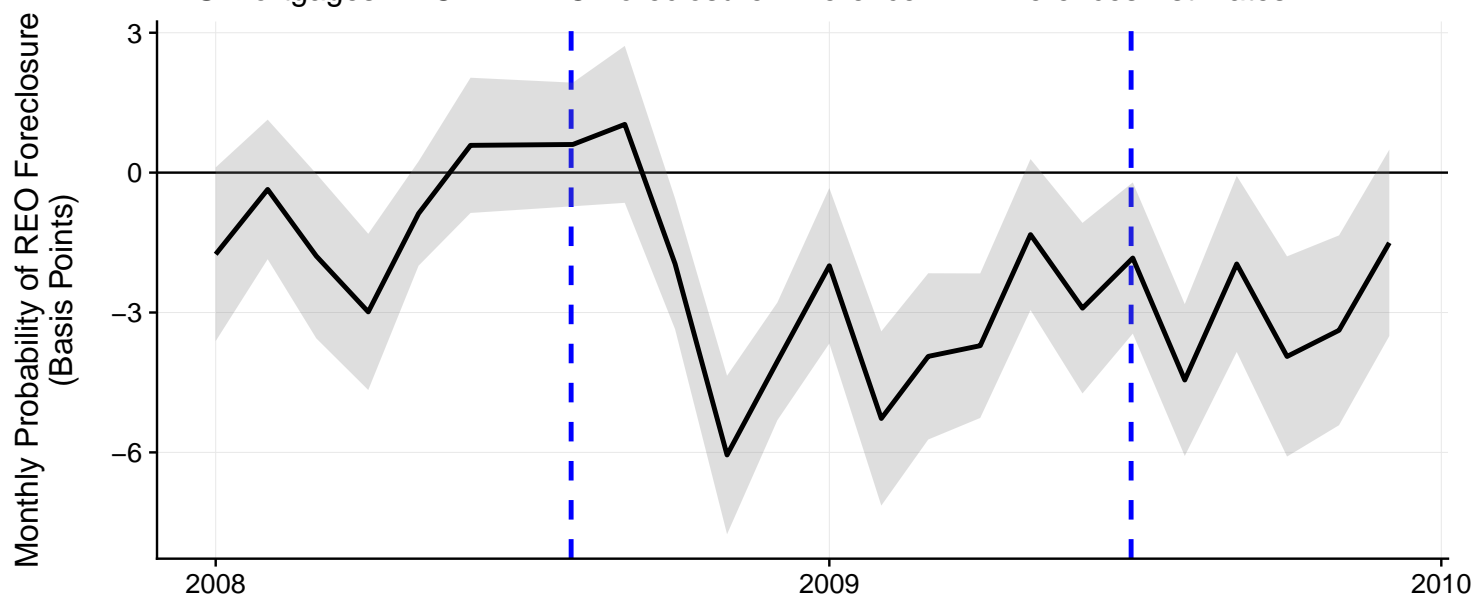
**A: Lake Tahoe California and Nevada Border Region**

PLS Mortgages -- CFPL REO Foreclosure Difference-in-Differences Estimates



**B: Arizona, California, and Nevada Border Region**

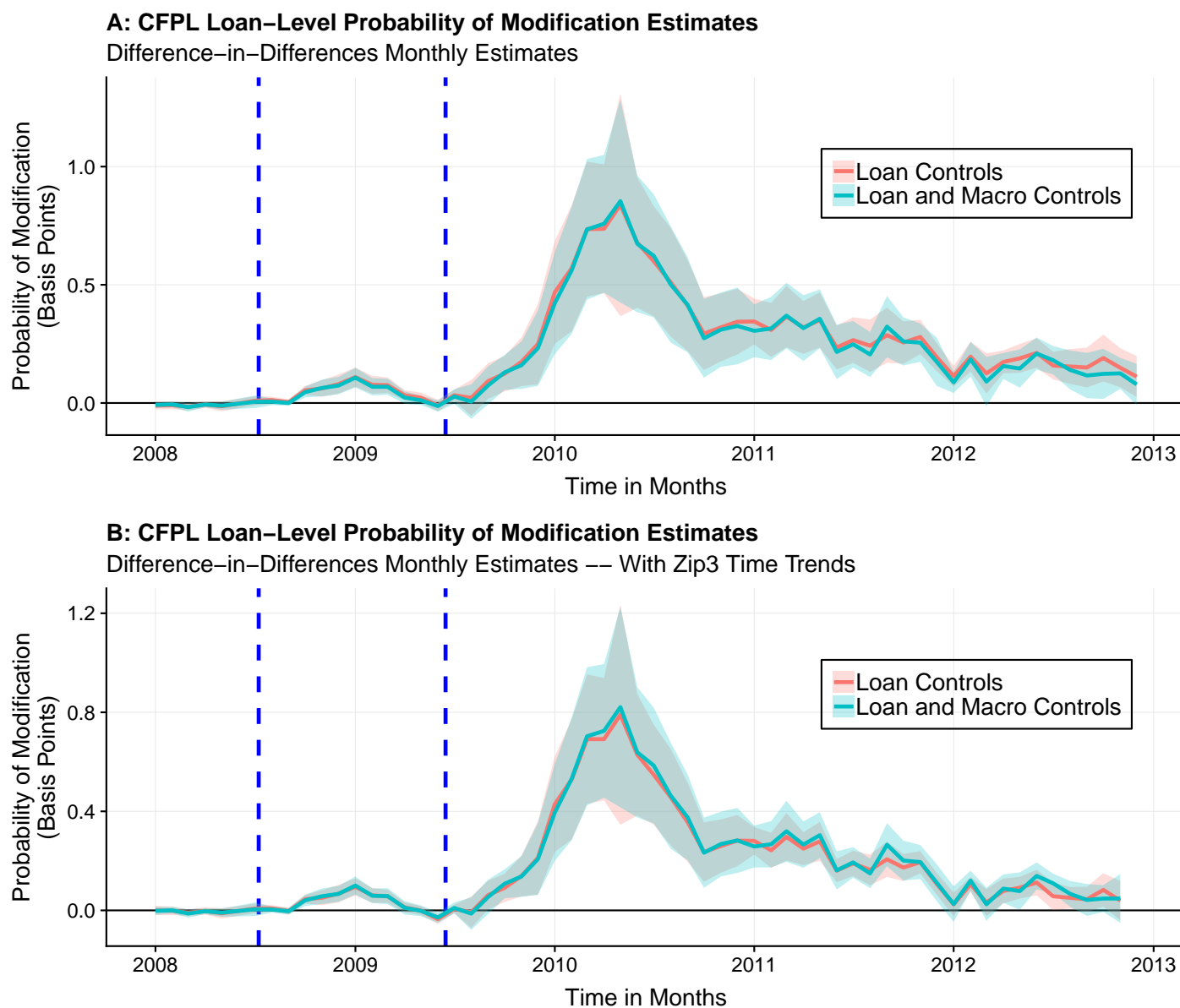
PLS Mortgages -- CFPL REO Foreclosure Difference-in-Differences Estimates



Notes: Loan-level year-month Moody's Blackbox private label mortgage border analysis. The two blue-dashed vertical lines are the implementations of SB-1137 and the CFPA, respectively. Loan-level controls include zip code and time fixed effects; dummy variables for the origination year-month; indicator variables for contract loan type including whether or not the loan is a hybrid ARM, an option ARM, a negative amortization mortgage, had a balloon payment, had an interest-only period, and an ARM loan that can be converted into a fixed rate loan; the origination balance; the FICO credit score and LTV at origination; dummy variables for the interest rate index for ARM loans with a separate variable for fixed rate loans; and fixed effects for the following variables: owner-occupied status, loan purpose, property type, and servicer. As in the panel for the Lake Tahoe region, there are a limited set of observations, the gray bands are  $\pm 2$  standard errors. In the bottom panel the gray bands are  $\pm 2.5$  standard errors. Standard errors are clustered at the four-digit zip code level. The border regions used in panels A and B are mapped in figures F1 and F2, respectively.

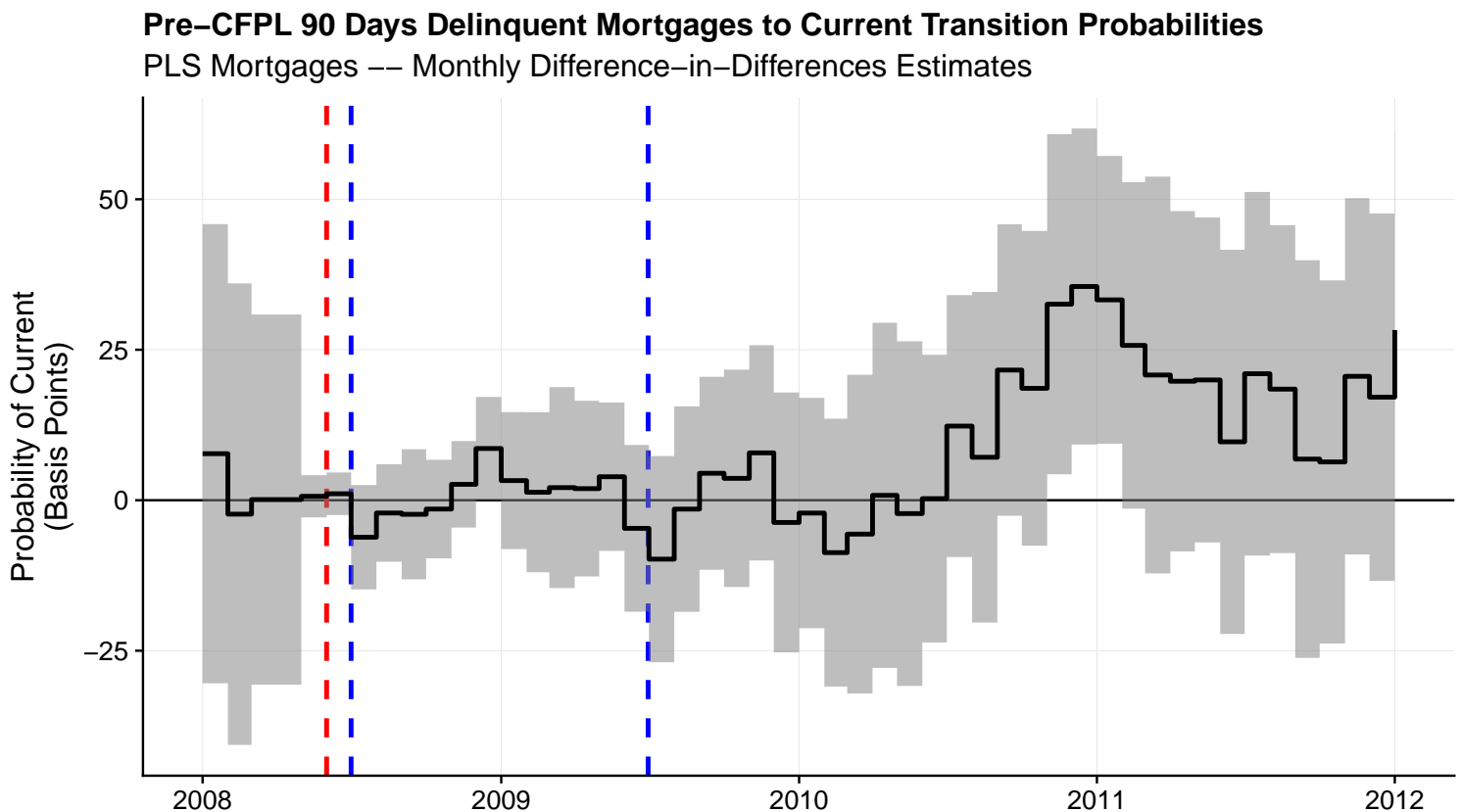


Figure 7: Loan-Level Modification Rate DD Estimates



Notes: Loan-level modification rate difference-in-differences linear probability model regressions. The left-hand-hand side variable takes a value of 1 if a loan enters modification and zero otherwise. These regression are based on 206,530,893 loan-month observations. For further information on model specification, see the notes to figure 4.

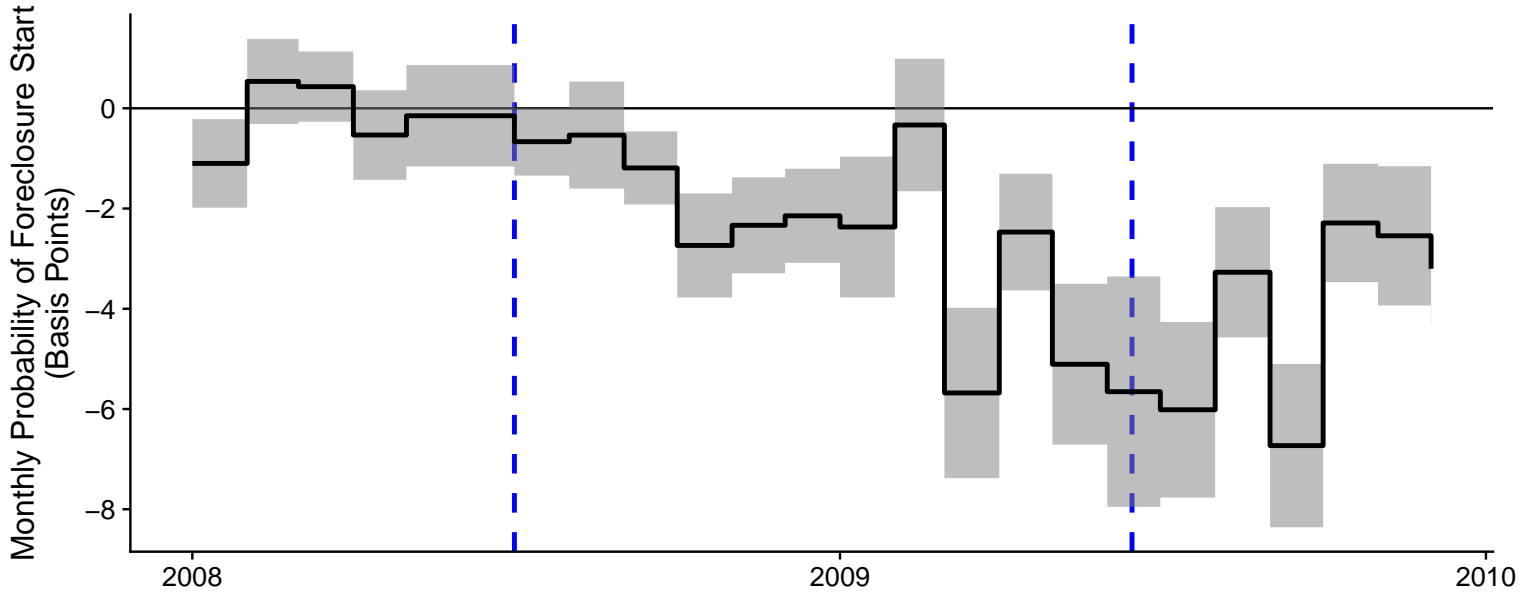
Figure 8: Cure Rate – Difference-in-Differences Transition Probabilities From Default To Current



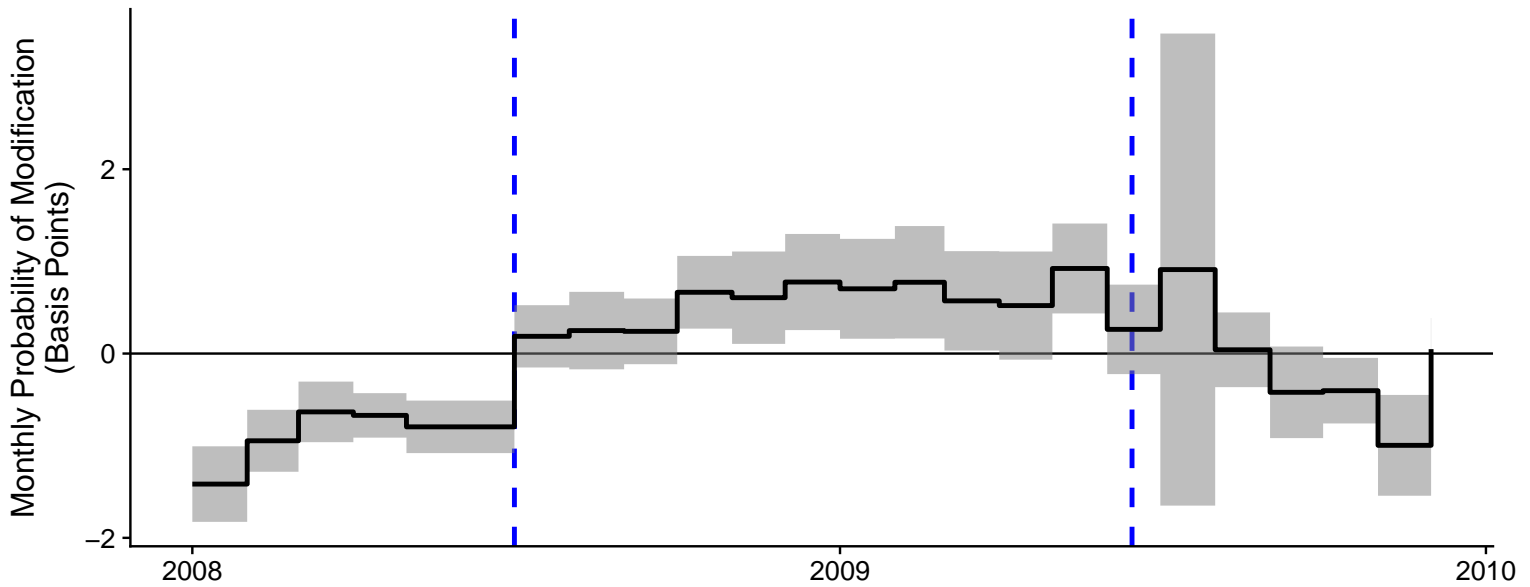
Notes: Loan-level year-month Moody's Blackbox private label mortgage data. The red-dashed vertical line represents when delinquency status was measured, the month before the CFPL announcement in June 2008. The two blue-dashed vertical lines are the implementations of SB-1137 and the CFPB, respectively. Loan-level controls include three-digit zip code and time fixed effects; dummy variables for the origination year-month; indicator variables for contract loan type including whether or not the loan is a hybrid ARM, an option ARM, a negative amortization mortgage, had a balloon payment, had an interest-only period, and an ARM loan that can be converted into a fixed rate loan; the origination balance; the FICO credit score and LTV at origination; dummy variables for the interest rate index for ARM loans with a separate variable for fixed rate loans; and fixed effects for the following variables: loan purpose, property type, and servicer. Data are from Arizona, California, and Nevada. Gray bands correspond to  $\pm 2$  robust standard errors clustered at the three-digit zip code level.

Figure 9: Owner-Occupied versus Non-Owner Occupied Homes In California

**A: Foreclosure Start Probabilities for Owner Occupied versus Non-Owner Occupied Homes**  
California Only PLS Mortgages: Monthly Difference-in-Differences Estimates



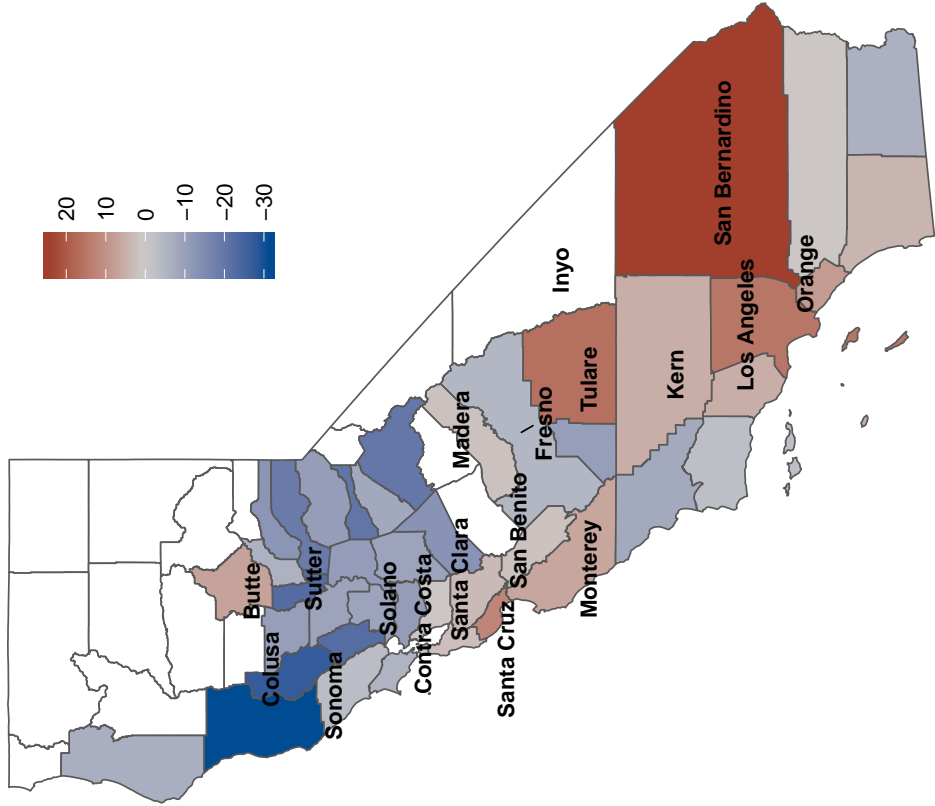
**B: Modification Probabilities for Owner Occupied vs. Non-Owner Occupied Homes**  
California Only PLS Mortgages: Monthly Difference-in-Differences estimates



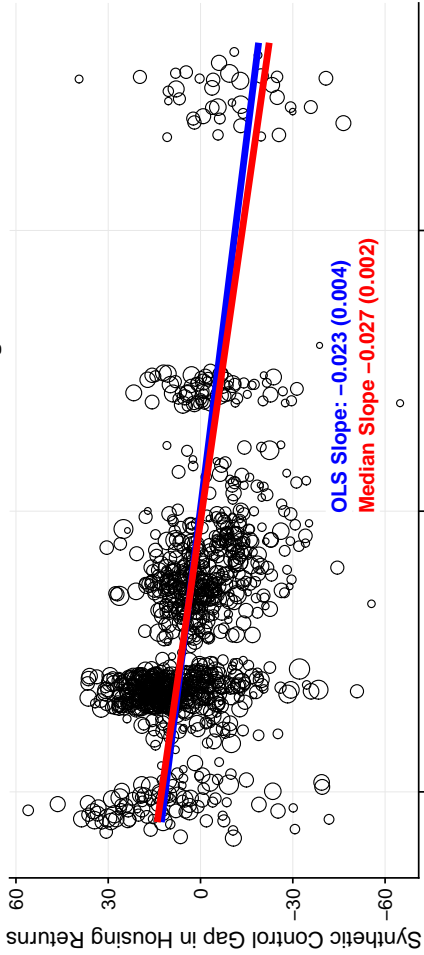
Notes: Loan-level year-month Moody's Blackbox private label owner occupied analysis for only California mortgages. The two blue-dashed vertical lines are the implementations of SB-1137 and the CFPB, respectively. Loan-level controls include zip code and time fixed effects; dummy variables for the origination year-month; indicator variables for contract loan type including whether or not the loan is a hybrid ARM, an option ARM, a negative amortization mortgage, has a balloon payment, has an interest-only period, and is an ARM loan that can be converted into a fixed rate loan; the origination balance; the FICO credit score and LTV at origination; dummy variables for the interest rate index for ARM loans with a separate variable for fixed rate loans; and fixed effects for the following variables: Loan purpose, property type, and servicer. Data are from California only. The gray bands correspond to  $\pm 2$  standard errors clustered at the three-digit zip code level.

Figure 10: Zip Code CFPL House Price Estimates

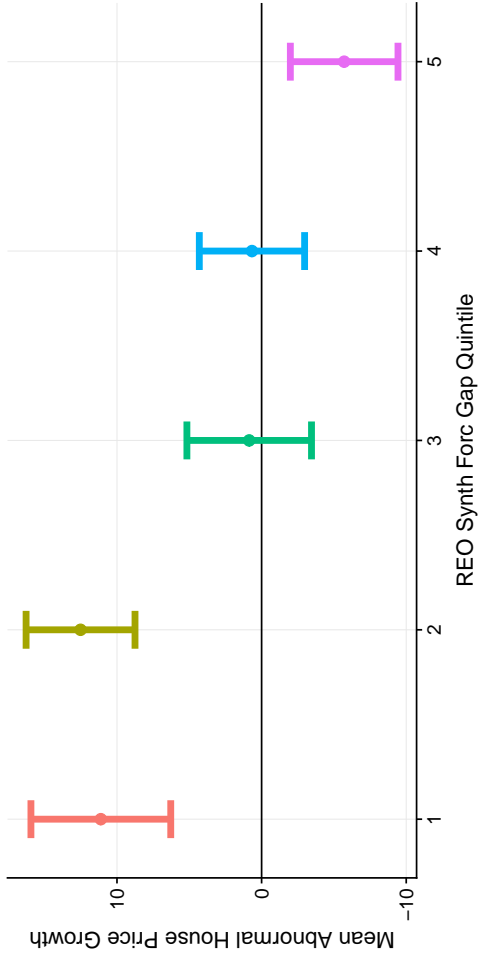
Panel 1: Median Synthetic Control Gap in Housing Returns



Panel 2A: CFPL Foreclosure and Housing Return DDD Estimates



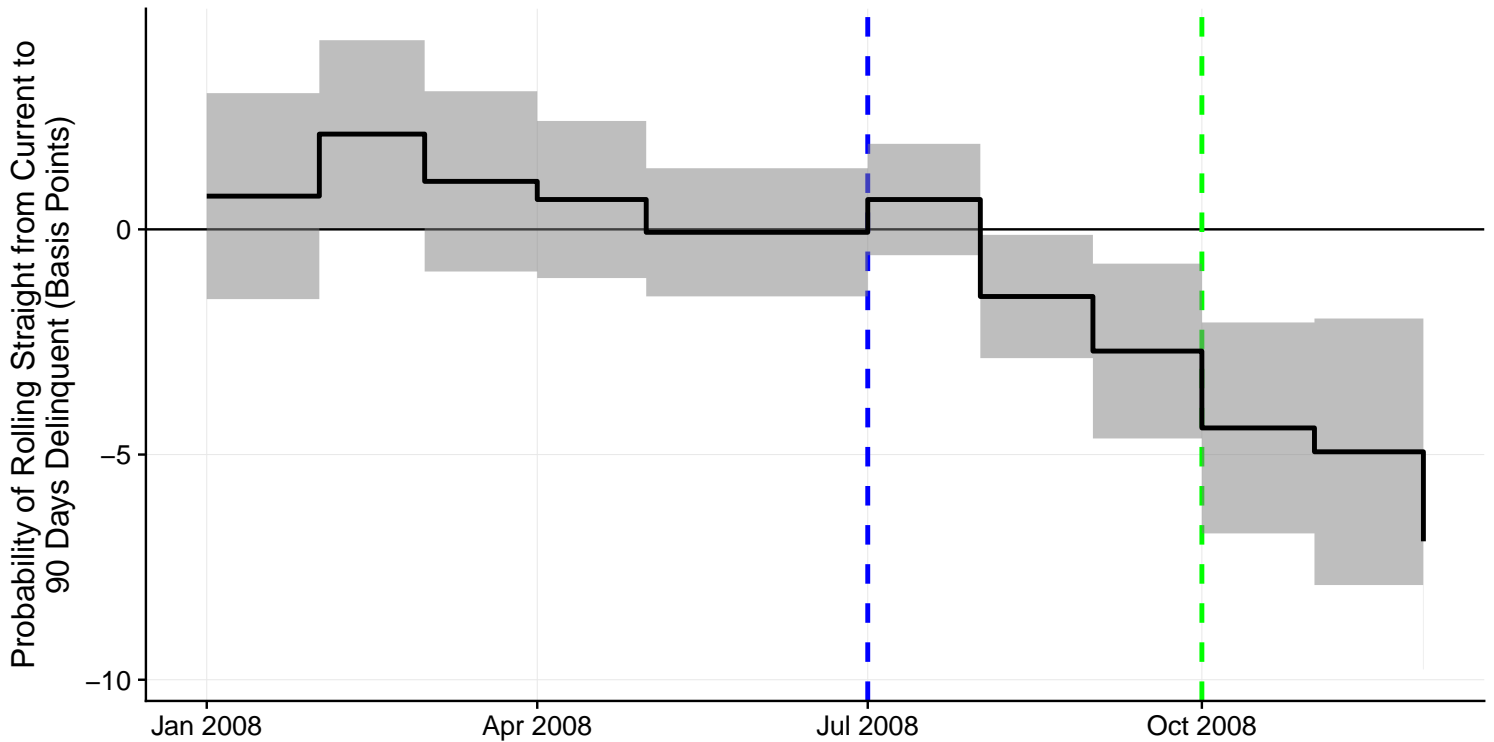
Panel 2B: Abnormal House Price Growth by CFPL REO Forc Reduction Quintiles



Notes: Panel 1 shows the median zip code level Synth Gap in house price growth (%) within each California county from 2008M07–2011M12. For each California zip code, we construct a Synthetic Control using the following variables during the pre-treatment period: Housing returns; RF 2008Q3 foreclosure predictions; 2007 unemployment rate; 2007 household income; Land Unavailability; Bartik Shocks; 2005 subprime origination rate; 2005 non-owner occupied origination rate. Variables not available at the zip code level are mapped to the zip code level using the Missouri Data Bridge. The county names printed on the map correspond to those in figure 2. Panel B shows DDD OLS and Median regression estimates of the Gap in house price growth on the Gap in foreclosures. County foreclosure Gap estimates are mapped to the zip code level using the Missouri Data Bridge. Robust OLS standard errors are clustered at the 3-digit zip code level and robust quantile regression standard errors are calculated as suggested by [Koenker and Hallock \(2001\)](#). All regressions are weighted by the number of households in 2000. Panel 2B shows the slope estimates from separate regressions of the Gap in house price growth on the Gap in foreclosures separated by REO Synth Gap foreclosure quartiles.

Figure 11: CFPL Strategic Default Analysis

**Strategic Default Transition Probabilities – From Current Straight to 90 Days Delinquent**  
**PLS Mortgages – Monthly Difference-in-Differences Estimates**



Notes: Loan-level year-month Moody's Blackbox private label data. The blue-dashed vertical line is the announcement and implementations of SB-1137. The green-dashed vertical line is the month where loans that were current (no missed payments) prior to the announcement of the CFPLs (June 2009) could have strategically defaulted. Loan-level controls include zip code and time fixed effects; dummy variables for the origination year-month; indicator variables for contract loan type including whether or not the loan is a hybrid ARM, an option ARM, a negative amortization mortgage, had a balloon payment, had an interest-only period, and an ARM loan that can be converted into a fixed rate loan; the origination balance; the FICO credit score and LTV at origination; dummy variables for the interest rate index for ARM loans with a separate variable for fixed rate loans; and fixed effects for the following variables: Loan purpose, property type, and servicer. Data are from Arizona, California, and Nevada. The gray bands correspond to  $\pm 2$  standard errors clustered at the three-digit zip code level.

**Table 1: The Impact of the CFPLs on Foreclosure Maintenance and Repair Spending – Non-Judicial States**

	Dependent variable:						
	Foreclosure Maintenance and Repair Spending (\$'s)						
	(1)	(2)	(3)	(4)	(5)	(6)	(7)
CA	-57.887 (270.238)	169.838 (317.595)	187.892 (281.653)				
CFPL	478.728 (172.828)	229.776 (178.843)					
CA × CFPL	573.777 (172.828)	493.146 (173.795)	471.543 (149.974)	314.882 (105.062)	411.657 (106.468)	946.176 (184.043)	917.492 (254.112)
Months in REO Foreclosure		314.932 (47.288)	324.301 (44.554)	412.341 (64.068)	411.199 (60.718)	420.230 (67.044)	423.470 (68.842)
Months in REO Foreclosure <sup>2</sup>		-3.091 (1.326)	-3.356 (1.213)	-5.222 (1.682)	-5.361 (1.607)	-5.683 (1.845)	-5.709 (1.912)
Constant	3,016.112 (270.238)	1,007.346 (292.208)					
REO Forc Date FE	No	No	Yes	Yes	Yes	Yes	Yes
Zip3 FE	No	No	No	Yes	Yes	Yes	Yes
Other Loan-level Controls	No	No	No	No	Yes	Yes	Yes
Zip3 Dummies × Linear REO Forc Date Trends	No	No	No	No	No	Yes	Yes
Zip3 Dummies × Quadratic REO Forc Date Trends	No	No	No	No	No	No	Yes
Observations	31,056	31,056	31,056	31,056	31,056	31,056	31,056

Notes: Difference-in-differences regressions of the impact of the CFPLs on foreclosure maintenance and repair costs. Foreclosures are considered as in the pre-CFPL period if both the REO foreclosure date and the REO foreclosure disposition date are before the announcement and implementation of CFPLs in July 2008. Foreclosures are considered in the CFPL period if the REO foreclosure date is after the announcement of the CFPLs in July 2008, but before the announcement of HAMP in March 2009. Thus, these data include no loans that entered into REO foreclosure after the announcement of HAMP. The loan-level controls include a dummy variable for Freddie Mac; ventile dummies for the unpaid principal balance (origination and at foreclosure), borrower credit score, the debt-to-income ratio, the origination interest rate, and loan-to-value ratio at origination; indicator variables for occupancy status; and indicator variables for the purpose of the loan. These regressions employ data only from non-judicial states. The three-digit zip code time trends are zip code indicators multiplied by a time trend corresponding to the REO foreclosure date. Robust standard errors are clustered at the state level.

**Table 2: The Impact of the CFPLs on REO Foreclosure Durations**

	Dependent variable:					
	Months in REO Foreclosure (Foreclosure Duration)					
	(1)	(2)	(3)	(4)	(5)	(6)
CA	0.057 (0.301)			0.186 (0.208)		
CA $\times$ CFPL	-0.662 (0.421)	-0.573 (0.313)	-0.589 (0.296)	-0.591 (0.329)	-0.430 (0.227)	-0.475 (0.215)
Avg(REO Forc Len) Non-CA, CFPL	7.970	7.970	7.970	7.773	7.773	7.773
REO Forc Date FE	Yes	Yes	Yes	Yes	Yes	Yes
Zip3 FE	No	Yes	Yes	No	Yes	Yes
Loan-level controls	No	No	Yes	No	No	Yes
Sample	Non-judicial States	Non-judicial States	Non-judicial States	All States	All States	All States
Observations	31,652	31,652	31,652	48,673	48,673	48,673

Notes: Difference-in-differences regressions of the impact of the CFPLS on foreclosure maintenance and repair costs. See table 1 for the definition of foreclosures included in the data and the loan-level controls included. Columns (1) - (3) use only use data from non-judicial foreclosure states; columns (4) - (6) use data from all states.

**Table 3: Probability of Denial and Loan Volume Growth After the CFPLs**

	Dependent variable:					
	Prob(Deny)		Loan Growth (\$)		Loan Growth (Num)	
	(1)	(2)	(3)	(4)	(5)	(6)
California	-0.005 (0.013)	-0.076 (0.014)	0.083 (0.028)	0.077 (0.026)	0.133 (0.032)	0.115 (0.026)
Sample	AZ,CA, FL,NV Loan Level	CA,CO, NY,TX Loan Level	AZ,CA, FL,NV Zip Code	CA,CO, NY,TX Zip Code	AZ,CA, FL,NV Zip Code	CA,CO, NY,TX Zip Code
Controls?	Yes	Yes	Yes	Yes	Yes	Yes
Estimation Method	LPM	LPM	OLS	OLS	OLS	OLS
Observations	797,732	1,278,510	1,044	1,601	1,044	1,601

Notes: Regressions of the probability of mortgage denial and zip code level loan volume growth on an indicator for California and controls. In columns (1) and (2), the dependent variable takes a value of one if the mortgage application was denied and zero otherwise and the coefficients from a linear probability model. California takes a value of one for California and zero otherwise. Controls in columns (1) and (2) include the log of applicant income and loan amount; Zillow house price returns and IRS income and population growth in the year before the loan application was submitted; Land Unavailability; and factor variables for applicant race and applicant sex. The samples include only loans not sold to GSEs in AZ, CA, FL, and NV (column 1) and CA, CO, NY, and TX (column 2) from 2009 to 2014. Columns (3) - (4) and (5) - (6) show regressions where dollar loan volume growth or the growth in the number of loans represents the dependent variable. Loan volume growth is defined as  $(\ln(\text{Loan\_vol}_{2009} + \dots + \text{Loan\_vol}_{2014})) - (\ln(\text{Loan\_vol}_{2007}))$ . The sample is restricted to loans not sold to GSEs. The key right-hand-side variable of interest is an indicator that takes a value of one for California. The data for these regressions are at the zip code level. Controls include Land Unavailability, applicant income growth and IRS income and population growth as well as Zillow zip code level house price growth for 2008-2009, 2010-2011, and 2012-2014. The regressions in columns (3) - (6) are weighted by the number of households. Robust standard errors are clustered at the 3-digit zip code level.



## A Online Appendix: The California Foreclosure Prevention Laws

### SB-1137:

California Senate Bill 1137 (SB-1137) was passed and implemented on July 8, 2008 and mandated that mortgage lenders operating in California delay filing an NOD until 30 days after contacting the homeowner with information on foreclosure alternatives.<sup>33</sup> Specifically, SB-1137 required the lender to contact the borrower in person or over the telephone and notify the borrower of his right to schedule a meeting with the lender to discuss foreclosure alternatives. The mortgagor then had the right to schedule a meeting with the lender within 14 days of first contact. Then, after the initial contact or attempted “due diligence”, the law required the lender to wait 30 days before filing an NOD. Three attempts to contact the mortgagor over the telephone on different days and at different times satisfied the law’s due diligence requirement. This due diligence requirement likely created large foreclosure institutional costs for lenders as many lacked the infrastructure to contact borrowers by telephone on a large scale (Agarwal et al., 2017). The above foreclosure mediation statutes also applied to borrowers who were issued an NOD prior to July 2008 but awaiting an NOS. Further, the law required the legal owner who took possession of a vacant residential property via foreclosure to maintain it or face fines of up to \$1000 per property per day. Further, SB-1137 was only applicable for mortgages on owner-occupied homes originated between January 1, 2003 and December 31, 2007. The sunset date for SB-1137 was January 1, 2013.

Prior to the enactment of SB-1137, existing law only required that the lender file an NOD with the appropriate county recorder and then mail the NOD to the mortgage borrower. In sending the NOD, lenders were not obligated to provide information on foreclosure alternatives. The aim of SB-1137 was to alert struggling homeowners of foreclosure alternatives via mortgage lenders and change the net present value calculation of foreclosure versus mortgage modification.<sup>34</sup>

### **The California Foreclosure Prevention Act (CFPA):**

The CFPA was signed into law on February 20, 2009 and went into effect on June 15, 2009 for the period extending through January 1, 2011. The aim of the CFPA was to provide lenders with incentives to implement comprehensive mortgage modification programs during a period of housing crisis and widespread mortgage failure. The CFPA prohibited lenders from issuing an NOS for an additional 90 days after the initial NOD *unless* the lender enacted a mortgage modification program meeting the requirements of CFPA. As a non-judicial foreclosure state, California already required a three month waiting period between the NOD and the NOS. Thus, under the CFPA, lenders that had not implemented comprehensive loan modification programs meeting the CFPA regulations were required to wait a total of six months between the NOD and the NOS.

Mortgage lenders who implemented an acceptable mortgage modification program were exempted from the additional 90 day CFPA foreclosure moratorium. To obtain this exemption, a lender’s loan modification program was required to achieve affordability and sustainability targets for modified loans.<sup>35</sup>

To be eligible for a mortgage modification under the CFPA a borrower must (1) live in the property; (2) be in default (foreclosure); (3) document an ability to pay the modified loan; (4) have obtained the mortgage under consideration between January 1, 2003 to January 1, 2008; and (5) not have surrendered the property or engaged in a bankruptcy proceeding. The CFPA also required that mortgages under consideration for modification be the first lien on a property in California. All loans originated in California that meet the above requirements were subject to the provisions of the CFPA. Loans where a servicing or pooling agreement prohibited modification are exempt from the CFPA. The State of California also outlined a number of procedures related to the implementation of the CFPA. When a mortgage lender submitted an application for exemption under the CFPA, the State immediately issued a temporary order of exemption from the CFPA foreclosure moratorium. Then, within 30 days, the lender received a final notification of exemption or denial regarding the mortgage modification program.

An adequate CFPA modification program was required to keep borrowers in their homes when the anticipated recovery under the loan modification or workout exceeded the proceeds from foreclosure on a net present value basis. Mortgage modification programs were also mandated to achieve a housing-related debt to gross income ratio of 38 percent or less on an aggregate basis and contain at least two of the following features: An interest rate

<sup>33</sup>[http://leginfo.legislature.ca.gov/faces/billNavClient.xhtml?bill\\_id=200720080SB1137](http://leginfo.legislature.ca.gov/faces/billNavClient.xhtml?bill_id=200720080SB1137)

<sup>34</sup>Indeed, the Bill’s chaptered text cites a Freddie Mac report that suggested that 57 percent of late paying borrowers did not know that their lender may offer a foreclosure alternative.

<sup>35</sup>Note that lenders participating in the HAMP program were considered to be in compliance with the CFPA and thus were exempt from the extra 90 day foreclosure moratorium under the law.

reduction over a fixed term for a minimum of five years; an extension of the loan amortization period up to 40 years from the original date of the loan; deferral of principal until the maturity of the loan; a reduction in principal; compliance with a federal government mortgage program; or other factors that the state Commissioner deemed appropriate. The CFPA also outlined long-term sustainability goals regarding the performance of mortgage loans modified under the CFPA. In particular, the CFPA guidelines state that a modified loan was sustainable if the borrower's monthly payment under the modified loan was reduced for five years; if the modification yielded a housing-related debt-to-income ratio of at most 38 percent; if the borrower's back-end debt-to-income ratio was no more than 55 percent (the back-end debt-to-income ratio is the total monthly debt expense divided by gross monthly income); if under the modified loan, the borrower was current on his mortgage after a three month period; or if the modification satisfied the requirements of a federal program. Applicants filing for an exemption via HAMP may have been required to submit a copy of their Servicer Participation Agreement for HAMP under the Emergency Economic Stabilization Act of 2008.

The CFPA was signed into law on February 20, 2009 and went into effect on June 15, 2009 for the period extending through January 1, 2011. In March 2009, California established a timeline for the implementation of the CFPA and posted it online; on April 21, 2009 the CA government released a draft of the emergency regulations to interested parties and accepted comments until May 6, 2009; On May 21, 2009, the emergency regulations associated with the CFPA were filed with the California Office of Administrative Law (OAL); and on June 1, 2009, the OAL approved the emergency regulations and filed them with the Secretary of State.

In total, 149 applications were submitted for exemptions from the CFPA foreclosure moratorium. Of these 149 applications, 78.5 percent were accepted, 11.5 percent were denied, and 10 percent of the applications were withdrawn. Hence, a non-trivial portion of the submitted mortgage modification programs did not meet the CFPA standards. Note also that the number of applications for the CFPA exemption was lower than anticipated as some lenders preferred the additional 90 days in foreclosure so they could avoid taking possession of non-performing properties at the height of the crisis ([California, 2010](#)).

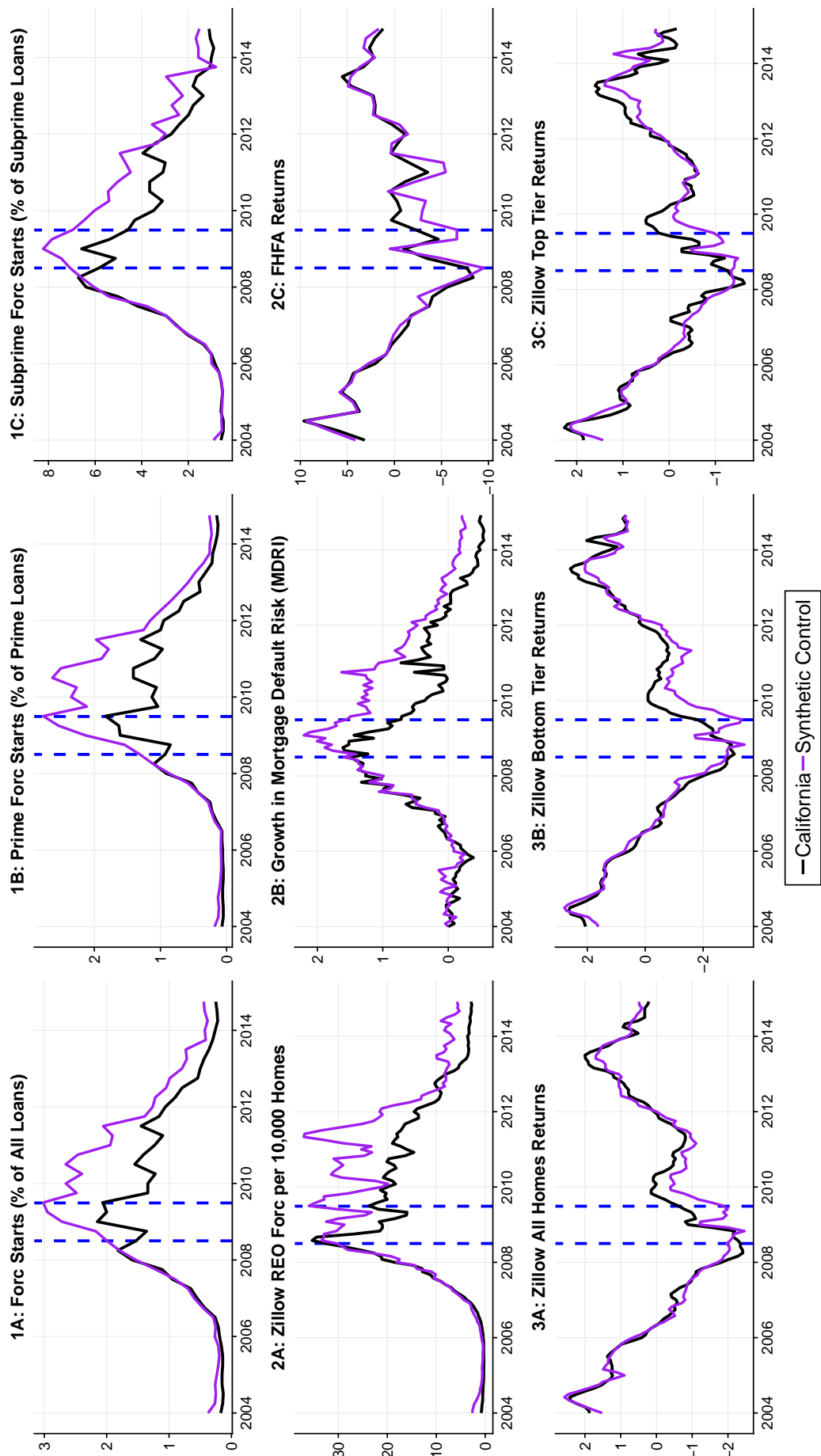
## B Online Appendix: State Synthetic Control Results

**Table B1: State-Level Synthetic Control Estimation Results**

	Pre MSE (1)	CFPL Treatment Period			
		CA (2)	Synth (3)	Gap (CA - Synth) (4)	Gap Pcntle (5)
Panel A: Foreclosures and the MDRI					
Forc Starts (% of All Loans)	0.01	20.90	32.81	-11.91	0.00
Prime Forc Starts (% of Prime Loans)	0.00	17.26	29.08	-11.82	0.00
Subprime Forc Starts (% of Subprime Loans)	0.03	59.18	83.40	-24.22	0.00
Zillow REO Forc per 10,000 Homes	0.95	839.71	1208.86	-369.15	0.00
Mortgage Default Risk (MDRI)	0.01	25.47	53.52	-28.04	0.00
Panel B: House Price Growth					
FHFA HP Growth (%)	0.40	-25.25	-47.94	22.69	100.00
Zillow All Homes HP Growth (%)	0.03	-28.48	-46.01	17.53	100.00
Zillow Bottom Tier HP Growth (%)	0.05	-47.67	-70.98	23.31	100.00
Zillow Top Tier HP Growth (%)	0.04	-13.56	-23.34	9.78	91.18

Notes: The far left column lists the outcome variable, Pre-MSE in column (1) is the mean-squared error from the Synthetic control match during the pre-treatment period (2004M01-2008M06), the next two columns (2 & 3) show the change in the outcome variable for California and its Synthetic Control during the CFPL treatment period, and Gap in column (4) is the difference between of the change in the outcome variable for treated unit (California) relative to its Synthetic Control. The MDRI over the treatment period is the cumulative sum in its index points over the treatment period. Column (5) shows the percentile of the Gap estimate relative to all placebo effects estimated via falsification tests where we iteratively apply the treatment to all other states. The Gap Percentile is then calculated by first estimating the empirical CDF from all placebo effects and then calculating the percentile of the Gap for California relative to the CDF of placebo effects. The treatment period ranges from 2008M07 to 2011M12. The variable descriptions and data sources are in the notes to figure 1 and in appendix C.

Figure B1: State Synthetic Control Estimates: Foreclosures, Mortgage Distress, and Housing Returns

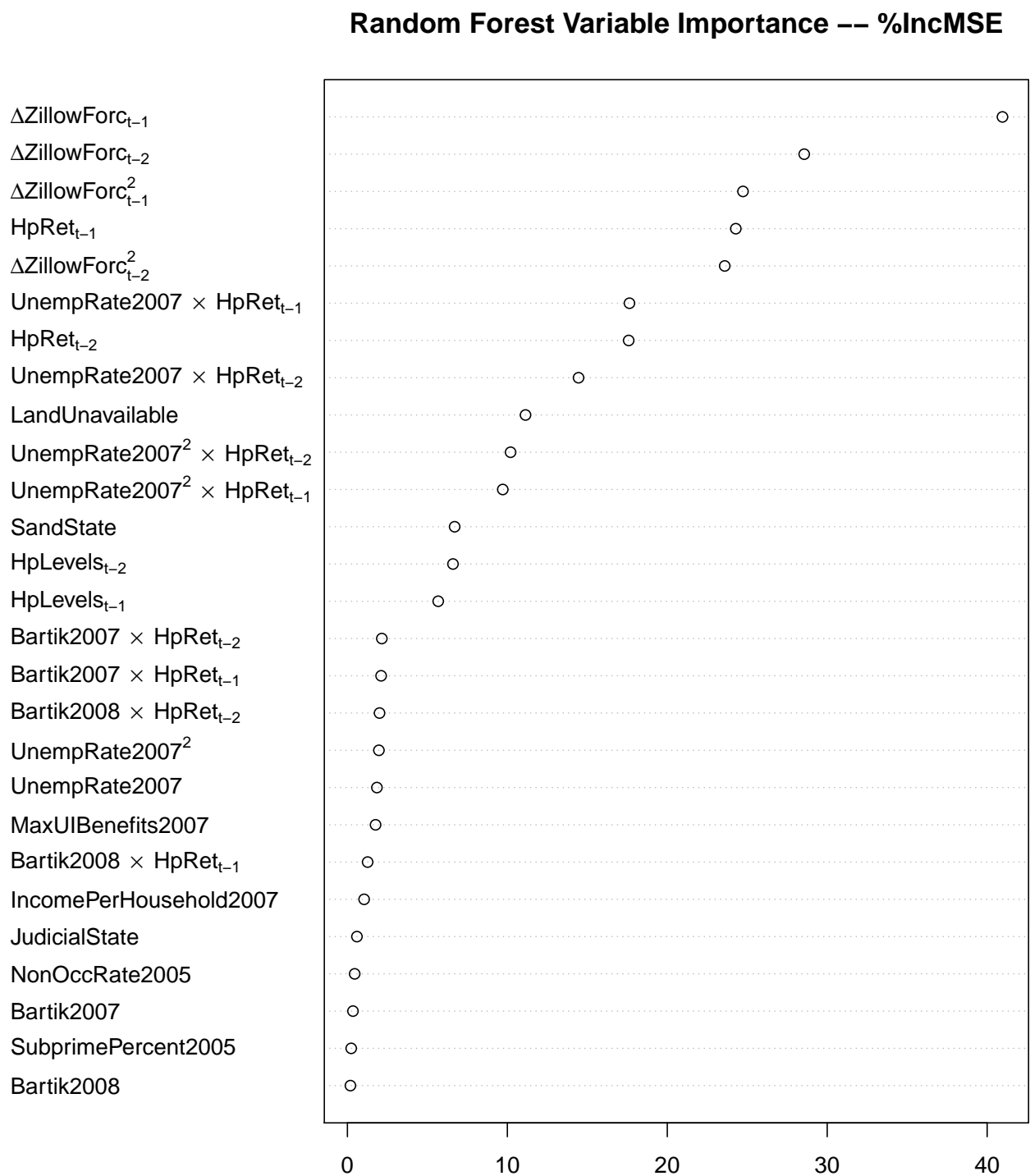


Notes: Plots Synthetic Control estimates for foreclosures, mortgage distress, and housing returns. The black line is California, the purple line represents the Synthetic Counterfactual. The Synthetic Counterfactual is constructed using optimal weights from a control group consisting of all states. The estimates and results from the falsification and permutation tests are printed in B1. The first dashed-blue vertical line signifies the passage SB-1137 in 2008Q3 (2008M07); and the second dashed-blue vertical line represents the CFPA implementation date in 2009Q2 (2009M06). The variable descriptions and data sources are in the notes to figure 1 and in appendix C.

## C Online Appendix: Data List

Variable	Source
State Level Data	
Foreclosure Starts (Notice of Default); (% of All Loans)	Mortgage Bankers' Assoc
Prime Forc Starts (% of Prime Loans)	Mortgage Bankers' Assoc
Subprime Forc Starts (% of Subprime Loans)	Mortgage Bankers' Assoc
Zillow REO Foreclosures per 10,000 Homes	Zillow
Mortgage Default Risk (MDRI)	<a href="#">Chauvet et al. (2016)</a>
FHFA All Transaction House Price Returns	FHFA
Zillow All Homes Returns	Zillow
Zillow Bottom Tier Returns	Zillow
Zillow Top Tier Returns	Zillow
County Level Data	
Zillow REO Foreclosures per 10,000 Homes	Zillow
Zillow All Homes Returns	Zillow
Unemployment Rate	BLS
Land Unavailability	<a href="#">Lutz and Sand (2017)</a>
Bartik Labor Demand Shocks	Compiled From County Business Patterns
Bartik Labor Demand Shocks	Compiled From BLS QCEW
Maximum Unemployment Benefits	<a href="#">Hsu et al. (2018)</a> (State)
Income Per Household, 2007	IRS Statistics of Income
% of Subprime Mortgage Loans, 2005	HMDA & HUD Subprime List
Non-Occupied Occupation Rate (NonOccRate), 2005	HMDA & <a href="#">Gao et al. (2017)</a>
Zip Code Level Data	
Zillow All Homes Returns	Zillow
Unemployment Rate	BLS (county level)
Land Unavailability	<a href="#">Lutz and Sand (2017)</a>
Bartik Labor Demand Shock	Compiled From CBP (County)
Maximum Unemployment Benefits	<a href="#">Hsu et al. (2018)</a> (State)
Income Per Household, 2007	IRS Statistics of Income
% of Subprime Mortgage Loans, 2005	HMDA & HUD Subprime List
Non-Occupied Occupation Rate (NonOccRate), 2005	HMDA & <a href="#">Gao et al. (2017)</a>
Loan Level Data	
GSE Loan Performance	Fannie Mae & Freddie Mac
Home Mortgage Disclosure Act (HMDA)	FFIEC

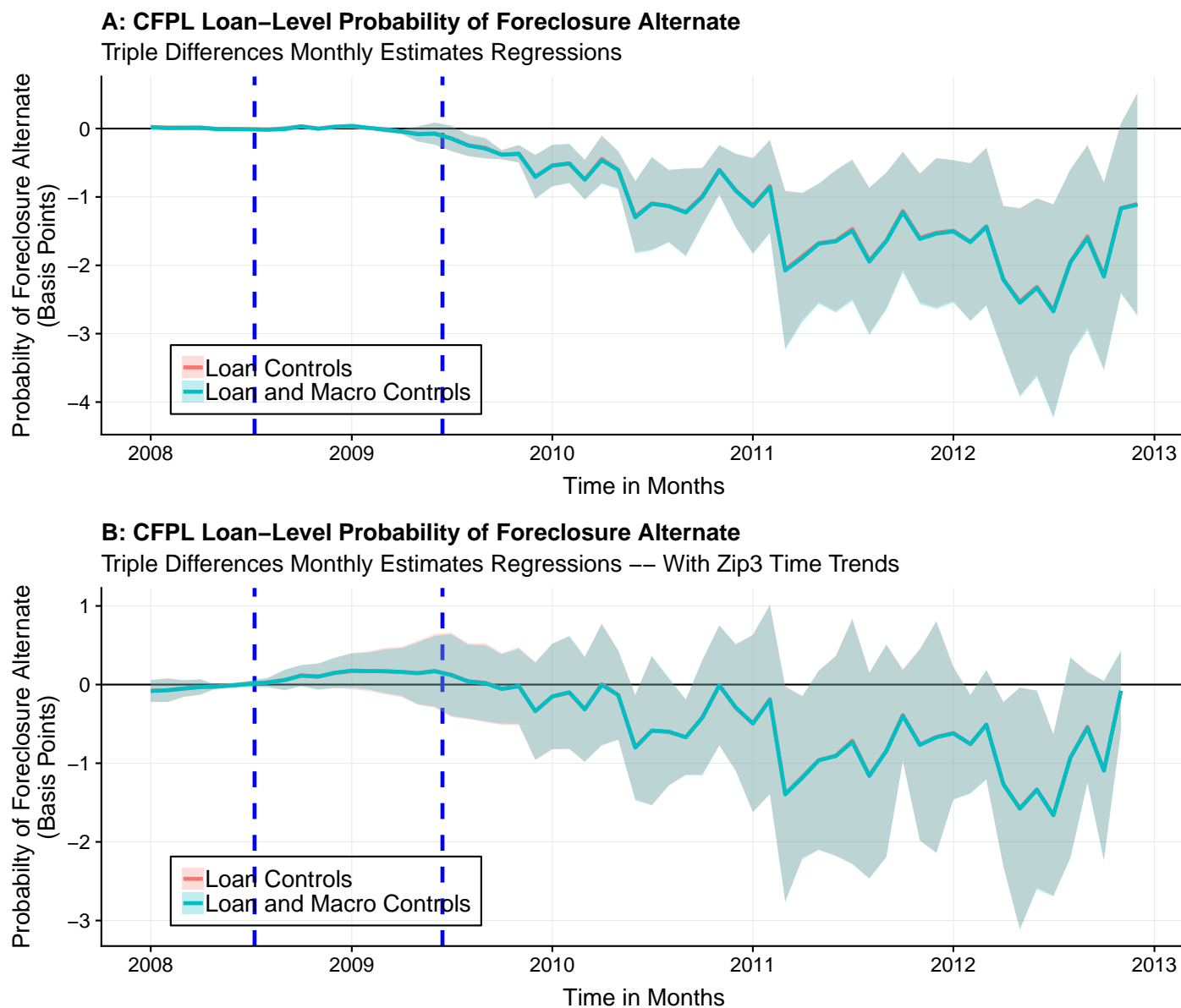
## D Online Appendix: Random Forest $\Delta$ Foreclosure Variable Importance



Notes: Variable importance for each variable, %IncMSE, is the percentage increase in the MSE from that variable being randomly shuffled and re-computing the Random Forest predictions. Larger numbers indicate a higher MSE after the given variable is randomly shuffled, indicating higher variable importance.

## E Online Appendix: Loan-level Foreclosure Alternate Rate DDD Estimates

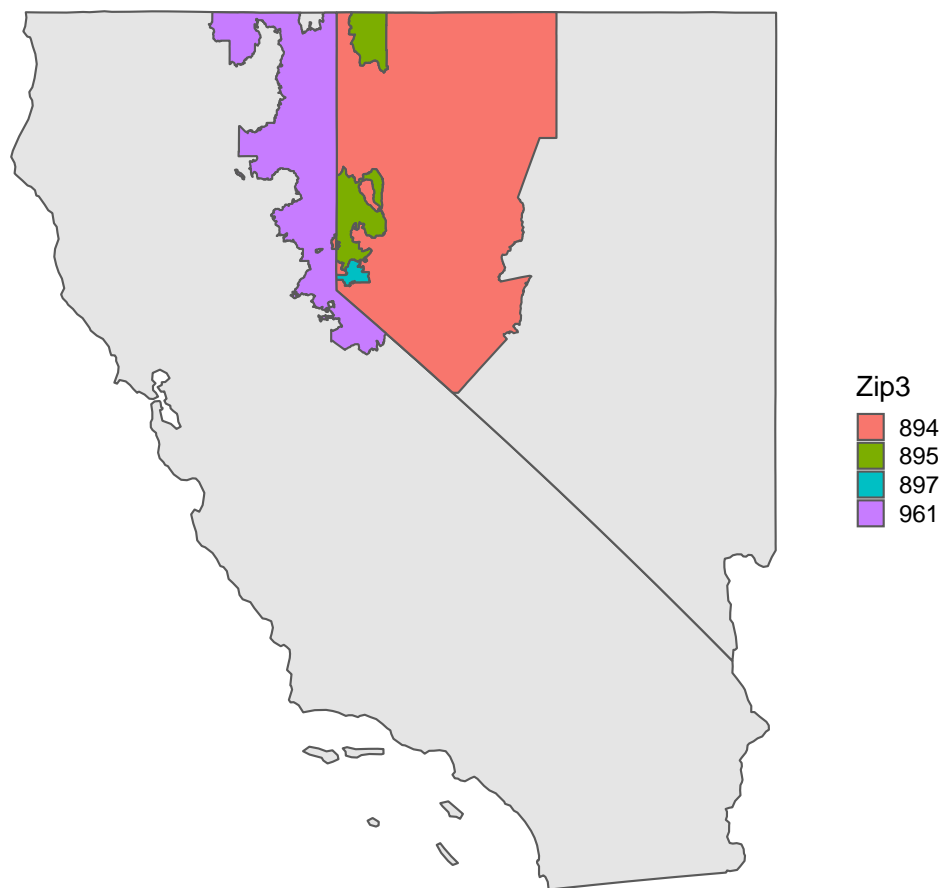
Figure E1: Loan-Level Foreclosure Alternate Rate DDD Estimates



Notes: Loan-level foreclosure alternate rate DDD linear probability model regressions. The left-hand-hand side variable takes a value of 1 if a loan becomes a foreclosure alternate (Short Sale, Third Party Sale, Charge Off, Note Sale) and zero otherwise. For further information on model specification, see the notes to figure 4.

## F Online Appendix: California Border Region Maps

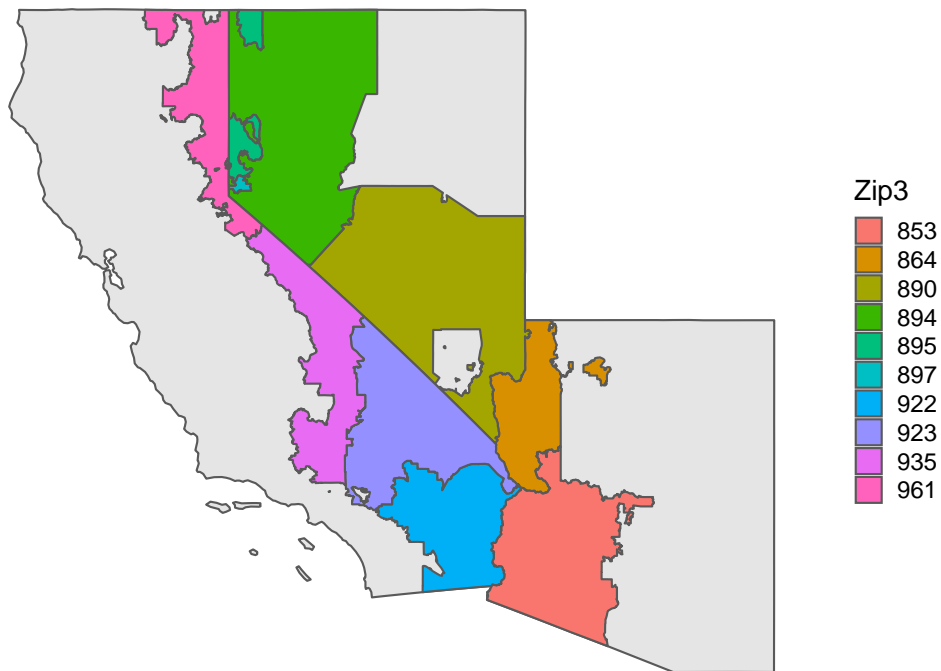
Figure F1: California and Nevada Lake Tahoe Three Digit Zip Codes



Notes: Three digit zip codes in the California and Nevada Lake Tahoe Border Region.



**Figure F2: Arizona, California, and Nevada Border Region Three Digit Zip Codes**



Notes: Three digit zip codes in the Arizona, California, and Nevada Border Region.



**Table G1: The Impact of the CFPLs on Foreclosure Maintenance and Repair Spending – All States**

	Dependent variable:						
	Foreclosure Maintenance and Repair Spending (\$'s)						
	(1)	(2)	(3)	(4)	(5)	(6)	(7)
CA	-56.529 (160.125)	105.762 (193.103)	154.533 (172.979)				
CFPL	518.554 (115.278)	227.229 (115.337)					
CA $\times$ CFPL	533.950 (115.278)	475.247 (112.701)	423.616 (100.301)	262.886 (81.246)	338.503 (85.976)	919.915 (135.388)	838.276 (188.824)
Months in REO Foreclosure		328.373 (41.607)	334.543 (41.094)	412.282 (44.527)	407.824 (41.949)	413.435 (45.949)	416.606 (46.996)
Months in REO Foreclosure <sup>2</sup>		-2.967 (1.083)	-3.145 (1.045)	-4.909 (1.230)	-4.927 (1.186)	-5.105 (1.337)	-5.129 (1.387)
Constant	3,014.754 (160.125)	984.459 (196.514)					
REO Forc Date FE	No	No	Yes	Yes	Yes	Yes	Yes
Zip3 FE	No	No	No	Yes	Yes	Yes	Yes
Other Loan-level Controls	No	No	No	No	Yes	Yes	Yes
Zip3 Dummies $\times$ Linear REO Forc Date Trends	No	No	No	No	No	Yes	Yes
Zip3 Dummies $\times$ Quadratic REO Forc Date Trends	No	No	No	No	No	No	Yes
Observations	47,887	47,887	47,887	47,887	47,887	47,887	47,887

Notes: See the notes for table 1. This table uses data from all states.

## H Online Appendix: CFPL Zip Code House Price Growth Estimates

Table H1: Zip Code CFPL DDD Regressions – Foreclosures and House Price Growth

	Dep Var: Synth Gap in Housing Returns			
	OLS		Median Reg	
	(1)	(2)	(3)	(4)
Synthetic Control Gap in Foreclosures	−0.023 (0.004)	−0.022 (0.005)	−0.027 (0.002)	−0.027 (0.002)
Bartik Shock 2009 - 2011		−2.835 (1.070)		−2.470 (0.630)
Household Income in 2007 (\$000s)		−0.064 (0.019)		−0.070 (0.010)
House Price (\$000s)		0.019 (0.005)		0.019 (0.002)
Constant	0.113 (1.127)	−26.549 (8.528)	0.644 (0.756)	−23.201 (5.223)
Observations	1,079	1,079	1,079	1,079
R <sup>2</sup>	0.144	0.205		

Notes: Regressions are weighted by the number of households in 2000. For OLS, robust standard errors are clustered at the three digit zip code level. For quantile median regression estimates, standard errors are computed using a robust Huber sandwich estimate as suggested by [Koenker and Hallock \(2001\)](#).